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U. S. Department of Agriculture

# Flower Seeds for Florists

## SPRING & 1937



*Petunia Martha Washington*

(See Page 25)

by

**GERMANIA SEED COMPANY**

STORE AND OFFICES AT:

(Not Incorporated)

5527 NORTH MAPLEWOOD AVENUE » CHICAGO, ILLINOIS

# WHOLESALE PRICE LIST

Spring Edition . . . 1937

**I**N THIS New 1937 Wholesale Catalog, devoted exclusively to "Flower Seeds for Florists," we are justly proud to present for your approval:

*Dependable Quality* — the foundation of permanent success, and which has done so much to establish our position in the horticultural industry. And this specification, so vitally important to the Florist Grower, is reflected in our seed stocks obtained from only the most reputable growers throughout the World.

*Novelties* — for this season from all over the World, together with past introductions of proven merits and the standard strains which still predominate.

*Prices* — always consistent with dependable quality and conforming to present day conditions.

*Service* — that you will like. All orders are filled promptly the same day received.

By virtue of these facts, we feel especially qualified to serve the needs of the most discriminating buyers, and respectfully solicit your commands.

## GERMANIA SEED COMPANY

(Not Incorporated)

STORE AND OFFICES AT:

5527 NORTH MAPLEWOOD AVENUE - - - CHICAGO, ILLINOIS

Telephone LONGbeach 5034

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### *Terms of Business*

**DISCOUNTS.** When remittance accompanies order, we allow a cash discount of 5% on all orders up to \$25.00. Above that amount, 8% is allowed for cash. To customers of approved credit, 3% may be deducted for payment within ten days from date of invoice.

**BOOK ACCOUNTS.** Customers who desire the convenience of a ledger account should supply the customary bank and trade references. All bills rendered on approved credit are due and payable in thirty days, net.

**PRICES.** *All prices quoted are postpaid.* This list cancels all previous offers.

**C. O. D. SHIPMENTS.** When requested to ship C. O. D., the collect fee is rightfully to be paid by the purchaser, but we allow the cash discount on the amount of the order.

**ORDER EARLY!** Since the demand for some varieties often exceeds the supply, order early to avoid disappointment.

**DISCLAIMER.** It is our endeavor to supply only the latest crop seed of the highest grade obtainable, and the quality, therefore, cannot be surpassed. We do not, however, give warranty either express or implied, as to the contents, purity, description or productiveness of any seeds sold by us, and will not in any way be responsible for the crop. If the customer does not accept the goods on these terms, they must be returned at once, and money will be refunded or proper credit given.

**ABRONIA**

**Umbellata.** (Sand Verbena) Rose, 10 in.  
Tr. Pkt., 15c; 1/2 oz., 30c; 1 oz., 50c

**ABUTILON**

**Hibiscus-Flowered Hybrids.** Large flowering.  
Tr. Pkt., 50c; 1/16 oz., \$1.00

**ACHIMENES**

An excellent pot plant. Beautiful flowers, in a wide variety of color. Adaptable for hanging baskets. It blooms throughout the summer and is readily grown from seed.

Tr. Pkt., 75c

**ACROCLINIUM (Everlasting)**

	Tr. Pkt.	1 oz.	
Double Rose .....	\$0.15	\$0.35	
Double White .....	.15	.35	
Double Mixed .....	.15	.30	
New Giant Double Hybrids.			
Greatly improved. Large double flowers on 14 to 20-in. stems. Mixed .....	.25	.75	

**ADONIS**

**Aestivalis.** (Flos Adonis) Red flowers, pretty, contrasting foliage.  
**Autumnalis.** A desirable red flowering variety. Tr. Pkt., 15c; 1 oz., 25c

**AGERATUM**

Little Silver Star

**BLUE CAP.** (New) Dwarf, larger flowers than Little Blue Star and deeper in color.

Tr. Pkt., 30c; 1/4 oz., 90c;  
1 oz., \$3.00

**LITTLE BLUE STAR.** Dwarf and compact grower. Charming blue flowers.

**LITTLE SILVER STAR.** (New) A charming counterpart to Little Blue Star. The even, round and compact plants—which grow only 4-5 in. high—measure from 8-10 in. across and the mass of silver-gray, star-like flowers practically hides the small light green leaves.

Tr. Pkt., 25c; 1/4 oz., 60c;  
1 oz., \$2.00

	Tr. Pkt.	1/2 oz.	1 oz.
Imperial Dwarf Blue. Excellent blue variety.....	\$0.15	\$0.30	\$0.50
Imperial Dwarf White. For contrast in beds or borders.....	.15	.35	.60
Blue Perfection. Dark blue, ideal for borders and bedding.....	.15	.35	.60
Mexicanum. The leading tall blue variety.....	.15	.25	.40
Lasseauxii. Mauve pink, fine for cut flowers .....	.25	.80	1.50

**ALYSSUM**

Little Dorrit. Miniature, forms perfect little bushes .....	.15	.30	.50
Little Gem. Dwarf and compact .....	.15	.35	.60
Procumbens. (Carpet of Snow) Select strain, spreading.....	.15	.35	.60
Procumbens Minimum. More dwarf and compact.....	.20	.40	.75
Thorburn's Bouquet. Very dwarf and upright growth. Free bloomer	.35	.60	1.00
Lilac Queen. Pale lilac flowers, choice variety .....	.15	.35	.60

**AMARANTHUS**

Caudatus. (Love-lies-bleeding) Red.....	.10	..	.25
Cruentus. (Prince's Feather) Red.....	.15	..	.30
Molten Fire. Very showy, dark bronze and red.....	1/4 oz., 35c	.20	.65
Salicifolius. (Fountain Plant) Red, showy.....		.15	.30
Tricolor Splendens. (Joseph's Coat) .....	.15	.25	.40

## ANTIRRHINUM (Snapdragons)

### RUST PROOF — Maximum (Large-Flowered)

**Appleblossom.** Rosy pink, white tube.

**Crimson.** Fiery crimson.

**Canary Bird.** Canary yellow.

**Florist Pearl.** Pearly white.

**Copper Shades.** Copper orange to old gold.

**Loveliness.** Soft rose pink.

Tr. Pkt., 25c; 1/8 oz., 75c; 1/4 oz., \$1.25

**University of California De Luxe Rust Proof Mixture.**

Tr. Pkt., 25c; 1/4 oz., 75c; 1 oz., \$2.25



"Majestic" Snowstorm

### Special Forcing Strains

**Afterglow.** Golden orange.

**Judd's Early Light Pink.**

**Allman's Pink.** Rose-pink.

**Laura.** Deep rose.

**Bertha Bauer.** Early lavender.

**Lucky Strike.** Pure white.

**Ceylon Court Yellow.**

**Orlando.** Good bronze.

**Cheviot Maid.** (Yoder Strain)  
Light pink.

**Rose Queen.** (Witterstae-  
ters). Dark pink.

**Cheviot Maid Supreme.**  
Darker than Cheviot Maid.

**Sonny.** Light pink.

**Coate's Yellow Perfection.**

**Suntan.** Rose-tan.

**Judd's Early Dark Pink.**

**Terry's Surprise.** Rich rose.

Tr. Pkt., 75c; 1/16 oz., \$1.25; 1/8 oz., \$2.00; 1/4 oz., \$3.50

**Geneva Pink.** Rose-pink.

**Philadelphia Pink.**

**Golden Pink Queen.**

**Roman Gold.** Coppery-yellow.

**Helen.** Salmon-rose.

**Sunburst.** Sunburst rose color.

**Jennie Schneider.** Pretty pink.

**White Rock.** Pure white.

**Penn Orange.** Orange-tan.

**Germania Florists' Mixture.**

Tr. Pkt., 50c; 1/16 oz., \$1.00; 1/8 oz., \$1.50

### Maximum — Giant-Flowered

**Appleblossom.** Rosy pink.

**Goliath.** Glowing salmon rose  
with orange.

**Black Prince.** Nearly black.

**Purple King.** Glowing dark  
purple.

**Bunch of Lilacs.** Lilac.

**Ruby.** Velvety ruby red.

**Canary Yellow.** Yellow.

**Snowflake.** White.

**Cattleya.** Orchid-lavender.

**The Rose.** Pure rose.

**Copper King.** Copper red.

**Wallflower.** Dark orange-  
brown shades.

**Defiance.** Fiery scarlet.

Tr. Pkt., 20c; 1/4 oz., 50c; 1 oz., \$1.75

**Fire King.** Coppery rose.

Tr. Pkt., 15c; 1/4 oz., 40c; 1 oz., \$1.50

**Golden Queen.** Yellow-gold.

Tr. Pkt., 25c; 1/8 oz., 60c; 1/4 oz., \$1.00

**Rose Marie.** Rose, golden center.

**Majestic Mixture.** A well-balanced mixture providing full color range.

**Snowstorm.** Giant white, early.

Tr. Pkt., 25c; 1/8 oz., 50c; 1/4 oz., 90c

**Sunset.** Terra cotta, shaded salmon.

**Twilight.** Gold on delicate apricot.

### "Majestic" Half Dwarf

**Eldorado.** Deep golden yellow.

**Defiance.** Brilliant scarlet.

**Golden Morningred.** Golden salmon.

**Queen of the North.** Pure white.

**Red Chief.** Deep scarlet.

**Rose Queen.** Salmon rose.

**Orange King.** Golden Orange.

**Choice Mixture.**

Tr. Pkt., 20c 1/4 oz., 40c; 1 oz., \$1.25

### "Tom Thumb" Dwarf

The best dwarf for pots or borders and excellent for combination boxes.

Tr. Pkt., 20c; 1/4 oz., 40c; 1 oz., \$1.35

## ASPARAGUS

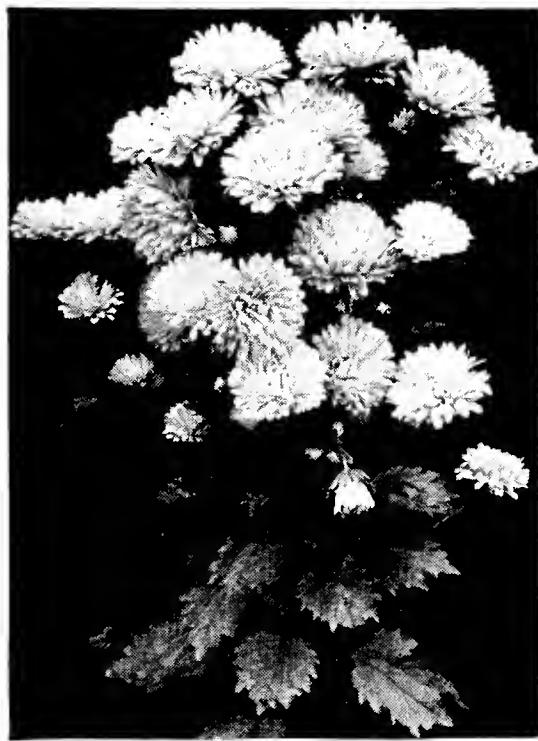
**Plumosus Nanus.** Hand picked, well-matured seeds.

100 Seeds, 25c; 250 Seeds, 50c; 1000 Seeds, \$1.25; 5000 Seeds, \$5.00; 1 lb., \$9.00

**Sprengerii.**

100 Seeds, 20c; 250 Seeds, 40c; 1000 Seeds, \$1.00; 5000 Seeds, \$4.50; 1 lb., \$8.00

## ASTERS—(Wilt-Resistant)



Aster American Branching

### Bodger's Wilt Resistant Strains

Although planted on the very sickest soil, will withstand the attacks of wilt fungus and develop into strong, healthy plants. All of the following are strains produced by Bodger Seeds, Ltd., a pioneer in the interest of developing Wilt Resistant Asters.

**AMERICAN BRANCHING.** Large, double and well-formed flowers. Branching habit, 2½-3 feet high, good for cutting.

Azure Blue (Light)	Coppery Rose	Crimson
Scarlet (Sensation)	Shell Pink (Mary Semple)	
Purple	White	Or Mixed

Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75

**AMERICAN BEAUTY.** Plants 2½ to 3 feet high, with long, heavy stems; large, compact flowers.

Azure Blue (Light)	Crimson	Deep Rose
Purple or Dark Blue	September Beauty (Pink)	
White	Or Mixed	

Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75

**BALL'S WHITE EARLY.** White, crested center, branching habit, growing 2 to 2½ feet high. Medium Early.

Tr. Pkt., 35c; 1/4 oz., 60c; 1 oz., \$2.00

**EARLY BEAUTY.** Flower from early July until frost. The plants are from 2½-3 feet, with long, stout stems bearing large well-formed flowers. An excellent range of colors provided in this mixture.

Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75

**GIANT CREGO.** (Branching Comet) Full double Comet type, large flowering and free blooming. Beautifully curled and twisted petals.

Azure Blue (Light)	Cattleya (Orchid)	Crimson	Dark Violet	Deep Rose
Pink (Shell Pink)	White	Or Mixed		

Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75

**GOLDEN SHEAF.** The deepest yellow aster yet offered, and the only one that is wilt-resistant. The flowers are fully double, with an attractive crest-like center, of good substance and fine depth of petal. The flowers last well when cut, and are excellent shippers.

Tr. Pkt., 50c; 1/4 oz., 75c; 1 oz., \$2.25

**HEART OF FRANCE.** (Late) Rich dark red, which deepens with maturity. Remarkably different, showing velvety petals with a fascinating glow.

Tr. Pkt., 50c; 1/4 oz., 75c; 1 oz., \$2.25

**QUEEN OF THE MARKET.** Standard early flowering type, branching habit.

Crimson	Dark Blue	Flesh Pink	Light Blue	White	Or Mixed
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Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75

### Regular American Asters



Super Giant Asters

**SUPER GIANT LOS ANGELES.** The largest and most fully double Aster. The shell pink flowers are 6-in., across, with gracefully interlacing petals. Grow 2-ft. tall, with 6 to 8 long, non-lateral stems per plant. General habits of Giants of California, but earlier and much larger blooms.

Tr. Pkt., 50c; 1/4 oz., 75c; 1 oz., \$2.50

**SUPER GIANT EL MONTE.** A companion to Super Giant Los Angeles. Deep glowing crimson, and the only really large flowering crimson Aster. True Super Giant type with 6-in. blooms, and 6 to 8 non-lateral stems per plant.

Tr. Pkt., 50c; 1/4 oz., \$1.00; 1 oz., \$3.00

**GERMAN MAMMOTH.** (Midseason) Robust grower with enormous feathered flowers on long stems.

Crimson	Dark Blue	Purple
Salmon Rose	Light Blue	White

Peach Blossom      Brilliant Rose  
Tr. Pkt., 35c; 1/4 oz., 65c; 1 oz., \$2.40

Finest mixed.

Tr. Pkt., 30c; 1/4 oz., 60c; 1 oz., \$2.25

**CALIFORNIA GIANTS.** Vigorous growers, non-lateral type and bloom from mid-season until frost. The cut flower growers' favorite.

Carmine Rose	Dark Purple	Light Blue	Peach Blossom	White
Tr. Pkt., 35c; 1/4 oz., 60c; 1 oz., \$2.25				

Finest mixed..... Tr. Pkt., 30c; 1/4 oz., 55c; 1 oz., \$2.00

**SUNSHINE—New Improved.** This fascinating new Aster type, is fast becoming a sales leader for Florists. The flowers, 4 to 5 inches across, are composed of a single row of loosely placed outer petals which contrast with the unique yellow quill-like center disc. Long, heavy stems on plants from 2 to 3-ft. high. A mixture of the finest colors.

Tr. Pkt., 35c; 1/4 oz., 60c; 1 oz., \$2.25

**IMBRICATED POMPON.** Mid-August flowering, upright growing, 12-14 inch plants, bearing numerous small round cushion-centered flowers, which are excellent for cutting.

Crimson	Fiery Scarlet	Light Blue
Rose	Violet or Dark Blue	White
Tr. Pkt., 40c; 1/4 oz., 75c; 1 oz., \$2.50		

Finest Mixed.

Tr. Pkt., 35c; 1/4 oz., 65c; 1 oz., \$2.25

### German Dwarf Asters

**CHRYSANTHEMUM-FLOWERED.** A fine dwarf Aster, growing about 1 ft. high, and exceptionally suited for pots, beds and borders.

Brilliant Rose	Dark Blue	Fiery Scarlet
Light Blue	Flesh	White
Tr. Pkt., 35c; 1/4 oz., 60c; 1 oz., \$2.00		

Finest mixed.

Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75



Aster Imbricated Pompon

## ALOE

**Variegata (Tiger Aloe).** New crop seed. Finest and most popular variety. Quick growing with beautifully variegated leaves.

100 Seeds, \$1.00; 1000 Seeds, \$7.50

## ANAGALLIS (Pimpernel)

Tr. Pkt. 1/2 oz. 1 oz.

**Grandiflora Coerulea.** Dark blue, 10-in. For rock gardens.....

\$0.15 \$0.40 \$0.75

**Grandiflora Mixed.** Rich and showy, 10-in.....

.15 .30 .50

## ARCTOTIS

**LARGE FLOWERING HYBRIDS.** Showy daisy-like flowers, orange and red shades predominating. Flower within six months from seed and bloom profusely through the hot summer season. A good perennial in milder climates, but in northern latitudes treat as an annual.

Tr. Pkt., 50c; 3 Tr. Pkts., \$1.25

**GRANDIS.** (African Lilac Daisy). An excellent cut flower. Blossom petals pure white on upper surface and lilac on reverse side.

Tr. Pkt., 15c; 1/2 oz., 30c; 1 oz., 50c

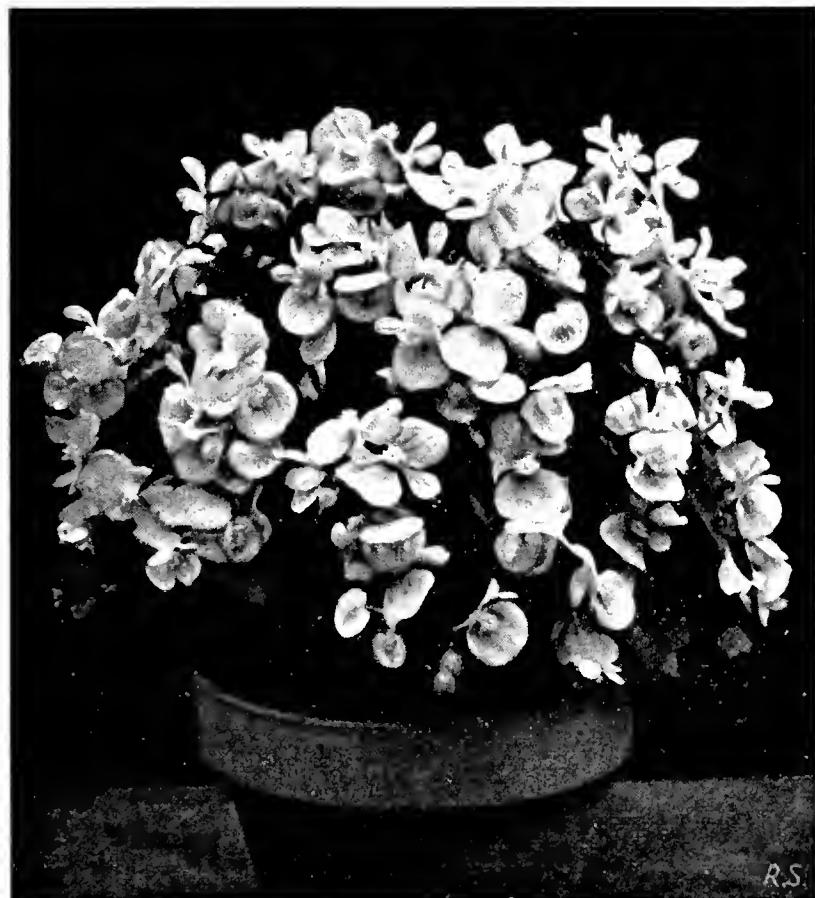
## BALSAM

**Improved Double Camellia Flowered.** A prize mixture of extra doubles in a wide range of colors.

Tr. Pkt., 15c; 1/2 oz., 30c; 1 oz., 50c

## BEGONIAS

**NOTE:** Many leading Begonias are the result of crosses, and if their seed is harvested and grown by others, the seed of the second generation segregates and produces worthless mixtures. Therefore, our seed comes direct from only the most renowned Specialists (Originators wherever possible) and can be depended upon to produce plants true to name and which will show a marvelous uniformity in growth.



Begonia Red Pearl

## RED PEARL — New

**RED PEARL (Gracilis).** Truly a pearl in the dwarf class of Begonias. Grows about 5 to 6 inches high; small bronze foliage; glowing dark scarlet blossoms. Of unusual compact growth and such rich-branching habit that the profusion of blooms gives the appearance of an immense umbel of flowers. An outstanding novelty for beds, borders and especially valuable for pots. Resulting from a cross by one of the leading Begonia specialists in Germany, only this originator's seed can be depended upon to come true.

Originator's Packets  
(Approx. 800 Seeds), \$1.50

## BEGONIAS (Continued)

**DARLING (Liebling).** Very large flowers of a pretty, brilliant rose color. Grows 6 to 7 inches high; free branching habit. One of the best winter-flowering (Semperflorens) Begonias. An excellent all year 'round pot plant, especially for sales from Christmas to Mothers' Day. And, because of this early-flowering habit, is invaluable for outside plantings in spring. Originator's true seed.

Tr. Pkt., \$1.00

**CARMEN. Rose, Red and Salmon.** Dwarf, bushy growers, with deep dark brown foliage. All are exceptionally free flowering and make beautiful showy pot plants. **Carmen Rose** was highly acclaimed by all who made their first sowing, and with the **Red** and **Salmon** completing the color range, these three Carmens bid fair to lead the dark-leaved class.

**Carmen Red Carmen Salmon**

Tr. Pkt., \$1.25;

3 Tr. Pkts., \$3.00

**Carmen Rose**

Tr. Pkt., 75c; 1/128 oz.,

\$1.50; 1/64 oz., \$2.50

**LUMINOSA COMPACTA.** Grows about 5-in. and produces masses of glowing red blossoms on thin stems. A profuse bloomer, so prolific that the flowers practically hide the small dark-brown leaves. Extraordinarily effective.

Tr. Pkt., \$1.00; 1/128 oz., \$2.00; 1/64 oz., \$3.50

**Christmas Cheer.** Large flowering dark crimson scarlet, excellent for bedding.

**Enchantress.** Flesh rose color, better than Prima Donna.

**Fire Sea.** Dark red flowers with reddish green foliage. An old favorite.

**Glow.** Large flowering dark red with bronze foliage. Excellent pot plant.

**Gustave Knaake.** Large fiery crimson blossoms with light green tender foliage.

**Lightning.** Deep red, dark green foliage edged light brown, grows 9 in. high.

**Prima Donna.** (Schmid's) The best pink gracilis with beautiful large flowers.

**Rosabella.** Delicate rose, extra dwarf. Perfect substitute for Lorraine Begonias.

**Schwabenstolz.** Massive dark carmine flowers, early and semi-dwarf.

**White Queen of the Groups.** Large white blossoms, light green foliage.

**Zauberin.** Brilliant pink, 2-in. blooms, attains height of 6 in., fine pot plant.

Tr. Pkt., 75c; 1/128 oz., \$1.25; 1/64 oz., \$2.25; 1/32 oz., \$4.25

**Erfordia Grandiflora.** Rosy carmine, large-flowered, 10 in. high.

**Radio.** Carmine scarlet, very large flowers, and a strong growing variety.

**Salmon Queen.** Bright salmon, shading into salmon rose.

Tr. Pkt., 50c; 1/64 oz., \$1.75; 1/32 oz., \$3.25

**Luminosa.** Fire-red with satiny dark brown-red foliage.

**White Pearl.** A superior white with light green foliage.

Tr. Pkt., 50c; 1/64 oz., \$1.50; 1/32 oz., \$2.50

**Albert Martin.** Bright crimson scarlet with dark foliage.

Tr. Pkt., 50c; 1/64 oz., \$1.00; 1/32 oz., \$1.50

**Finest Mixed.** All Colors.

Tr. Pkt., 40c; 1/64 oz., 75c; 1/32 oz., \$1.25

## Rex Begonias

**Finest Mixed.** A mixture containing only the choicest colorings.

Tr. Pkt., \$1.50; 3 Tr. Pkts., \$4.00

## Tuberous Rooted

**Begonia Froebelli.** Brilliant scarlet flowers. A pretty winter flowering specie.

Tr. Pkt., \$1.00; 1/128 oz., \$1.75; 1/64 oz., \$3.25

**Semi-Double Narcissus-Flowered.** A rather striking variety. The flowers, as the name indicates, resemble the Narcissus. From 50-60% of the seedlings will develop this characteristic. A mixture which contains such rare colors as Yellow, Rose, Salmon-rose, and Red.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50

## BRACHYCOME

**Iberidifolia.** (Swan River Daisy) Floriferous annual in a choice mixture of colors.

Tr. Pkt., 15c; 1/2 oz., 40c; 1 oz., 60c

## BROWALLIA

**Speciosa Major.** A fine pot plant with large rich blue flowers.

Tr. Pkt., 40c; 1/32 oz., \$1.00

**Speciosa Major Alba.** Pure white flowers.

Tr. Pkt., \$1.00; 1/64 oz., \$2.50

## CACALIA (Tassel Flower)

**Sanchifolia Aurea.** Yellow.

**Sanchifolia Coccinea.** A contrasting scarlet.

Tr. Pkt., 15c; 1/2 oz., 30c; 1 oz., 50c

## CALENDULA

**Improved Sensation.** Bright orange.

**Ball's Apricot.** Apricot, brown center.

**Ball's Gold.** Rich golden yellow.

**Ball's Lemon Queen.** Dark center.

**Ball's Long Orange.** Leading orange.

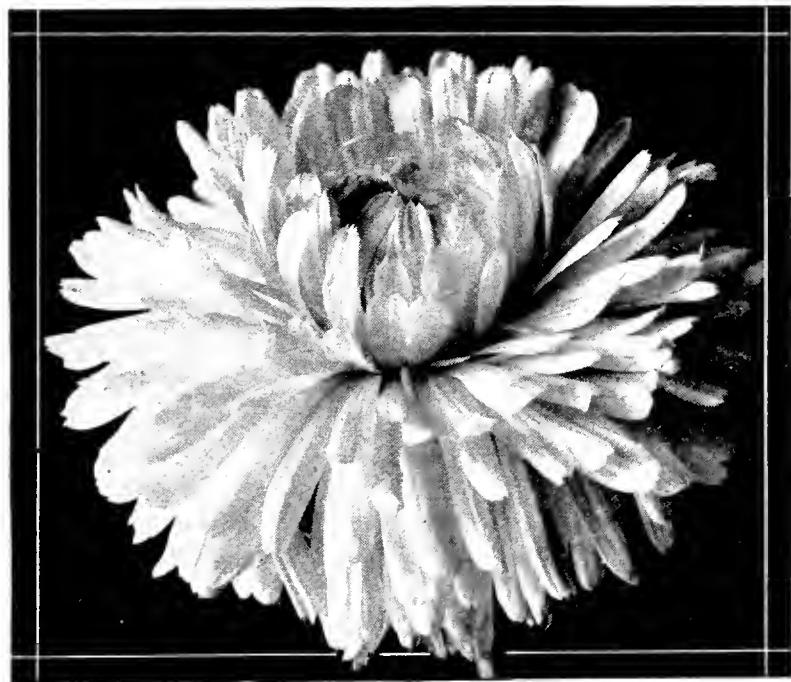
Tr. Pkt., 35c; 1/4 oz., 50c; 1 oz., \$1.75; 2 oz., \$3.25

**Ball's Masterpiece.** Long-stemmed deep orange with brown center.

**Ball's Supreme.** Orange, dark center.

**Ball's White.** White, dark eye.

**Mixture** of these named varieties.



Chrysanthemum Calendulas

## ORANGE SUNSHINE (NEW)

New companion to yellow Sunshine or Calendula Chrysanthemum, which was a 1934 Gold Medal winner in the All American trials. Clear light orange flowers with dainty incurved petals. Unusually long and firm stems, making it excellent for cutting.

Tr. Pkt., 50c; 1/4 oz., 75c;  
1 oz., \$2.50

## CHRYSANTHA (Yellow Sunshine)

Clear light yellow flowers, fully as large as Sensation or Ball's Orange, and with good strong stems for cutting. Loose, but dainty incurved flower petals, giving the appearance of a Chrysanthemum.

Tr. Pkt., 20c; 1/2 oz., 40c;  
1 oz., 75c

## Bedding Calendulas

**Orange Shaggy.** Deep orange, shading lighter at center. Petals deeply fringed or laciniated. Long, strong stems for cutting.

Tr. Pkt., 15c; 1/4 oz., 25c; 1 oz., 75c

**Radio.** Bright orange, quilled petals.

**Orange King.** Deep orange, dark center.

**Lemon Queen.** Light Golden yellow.

**Meteor.** Creamy white, striped orange.

**Badger's Pastel Bedding Mixture.** Designed especially for outdoors, this mixture contains many new shades of apricot, cream and white, as well as the better known orange and lemon. Adapted for borders and stems are long enough to cut.

Tr. Pkt., 20c; 1 oz., 50c

## CALCEOLARIA HYBRIDA



**Calceolaria "Flower Cloud"**

**FLOWER CLOUD.** (New) Extremely free flowering, in all colors. Dwarf, compact, medium sized flowers.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.75

**ALBERT KENT HYBRIDS.** Large flowering, varied colorings spotted and blotched. Grows 12-14 in. high.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50;  
1/64 oz., \$3.50

**KELWAY'S PERFECT MODEL.** Originators' stock. Most marvelous variety of shades and markings. Self-spotted, blotched and striped.

Tr. Pkt., 75c; 1/128 oz., \$1.50;  
1/64 oz., \$2.75; 1/32 oz., \$5.00

**GRANDIFLORA NANA.** A dwarf variety with extra large flowers. Many beautiful colors and can be had **Tigered, Blotched, or Mixture of both.**

Tr. Pkt., 75c; 1/128 oz., \$1.50;  
1/32 oz., \$5.50

**MULTIFLORA NANA.** Medium dwarf grower and very free flowering. Blooms average 1½ inches, and this most desirable type is now available in the following colors:

**Golden Tiger.** Bright golden yellow with brownish red spots.

**Deep Crimson.** Shining dark velvety crimson; very effective.

**Indian Prince.** Rich dark scarlet suffused with orange.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50

**Multiflora Nana Mixed.** Gay contrasting color schemes.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50; 1/64 oz., \$5.00

### SMALL FLOWERING VARIETIES

**Rugosa.** Finest shrubby varieties with innumerable small flowers, mixed.

**Rugosa Aurea.** (Golden Rain). A mass of yellow flowers.

**Rugosa Major.** A mixture having larger flowers than "Rugosa."

**Rugosa Major Triumph of the North.** Yellow, large flowering.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50

### CANDYTUFT

	Tr. Pkt.	1/2 oz.	1 oz.
<b>Giant Hyacinth-Flowered.</b> White, improved strain.....	<b>1/4 lb., \$2.25</b>	<b>\$0.20</b>	<b>\$0.40</b>
<b>Little Prince.</b> Dwarf white for edgings and rock gardens.....	.20	.40	.65
<b>Umbellata.</b>			
<b>Rose Cardinal.</b> A pretty rose pink.....	.15	.30	.50
<b>Queen of Italy.</b> Rosy lilac, dwarf, free flowering .....	.15	.30	.50
<b>Crimson Flesh Lilac</b> <b>Rose Carmine</b> <b>White</b> .....	.15	.25	.40
<b>Choice Mixed</b> .....	.10	.....	.25

### CARDINAL CLIMBER

<b>Ipomea Quamoclit Cardinalis.</b> Cardinal red, rapid growing.....	.20	.40	.70
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## CAMPANULA



**Annual Canterbury Bells**

### Annual Canterbury Bells

Blooms from seed in less than six months. Grow 2-2½ ft. high, each plant having 6 to 8 spikes.

**Angelus Bell.** Deep rose.

**Blue Bell.** Cambridge blue.

**Liberty Bell.** Deep violet-blue.

**Mission Bell.** Clear pink.

**Wedding Bell. (New)** White.

Tr. Pkt., 25c; 1/4 oz., 50c

**Finest Mixed.** All colors.

Tr. Pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.25

### Campanula Fragilis

Light blue flowers, long flowering branches; fine for hanging baskets and window boxes.

Tr. Pkt., 75c; 1/128 oz., \$1.25

## CALLIOPSIS

**Bicolor.** (Tinctoria) Yellow and brown, 3 ft. high.

**Crimson King.** Splendid for bedding, 12 in. high.

**Radiata Golden Ray.** Yellow with brown, 10 in.

**Radiata Tigrina.** (Tiger Star) Dwarf, striped.

Tr. Pkt., 15c; 1/2 oz., 25c; 1 oz., 40c

**Drummondii.** (Golden Wave) Golden yellow with brown-red ring, 20 in. high.

Tr. Pkt., 10c; 1 oz., 25c

**Bicolor Dwarf Mixed.** Good range of colors.

Tr. Pkt., 10c; 1/2 oz., 20c; 1 oz., 35c

## CARNATIONS

Tr. Pkt. 1/4 oz. 1 oz.

**Chabaud's Enfant De Nice.** Best annual carnation, Flowers are 2½ to 3 in., on long, strong stems. About 90% double.

Red Rose	Salmon	White	1/8 oz., \$1.00	\$0.50	\$1.75	\$.....
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Chabaud's Enfant de Nice	Finest Mixed		.40	1.25	.....
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Marguerite Double.	Select strain, special mixture		.25	.45	1.50
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## CELOSIA

**Dwarf Fire Feather and Golden Feather.** (Plumosa) Excellent dwarf strain, grow 12 inches high, invaluable for pots, borders and beds, flowering from June until late in fall.

Tr. Pkt., 30c; 1/8 oz., 60c; 1/4 oz., \$1.00

**Childsii.** (Chinese Woolflower)

Pink	Yellow	Crimson	Or Mixed	
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Tr. Pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.20			
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**Cristata.** (Cockscomb)

**Dwarf Mixed.**

Pkt., 25c; 1/4 oz., 50c; 1 oz., \$1.50		
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**Tall Crimson.**

Pkt., 20c; 1/4 oz., 30c; 1 oz., \$1.00		
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**Tall Mixed.**

Pkt., 15c; 1/4 oz., 25c; 1 oz., 75c		
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**Pyramidalis Plumosa** (Ostrich Plume)

Fiery Red	Yellow	Or Mixed	
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Tr. Pkt., 25c; 1/4 oz., 40c; 1 oz., \$1.20		
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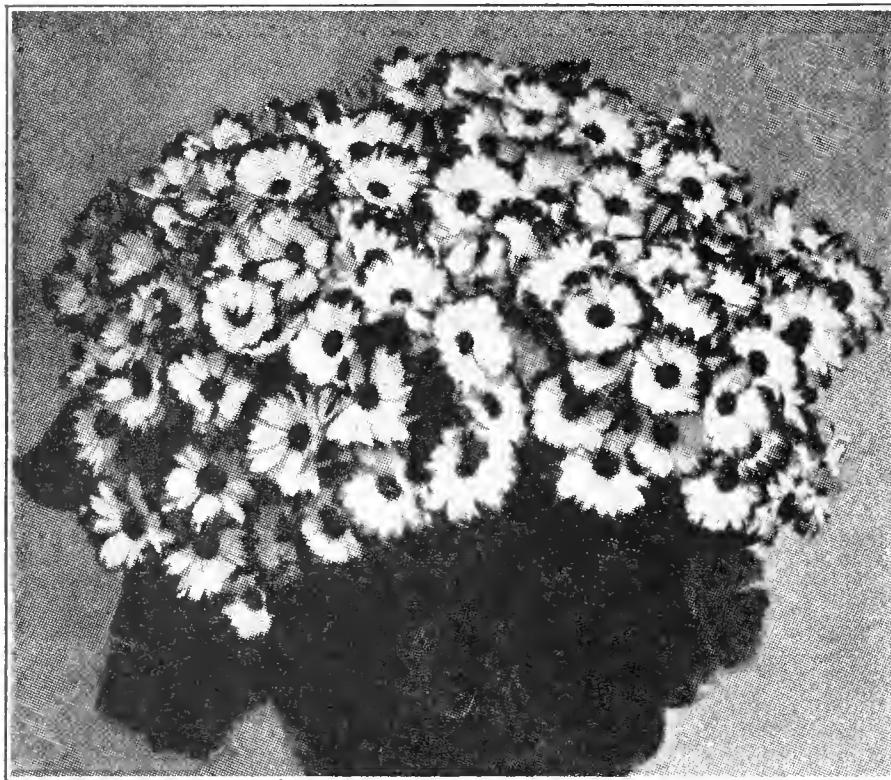
**Pride of Castle Gould.** (Plumosa) Select strain of plumed Celosias, in mixed colors.

Tr. Pkt., 35c; 1/4 oz., 70c; 1 oz., \$2.50		
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**Celosia Dwarf Fire Feather**

## CINERARIAS



Cineraria Weissensee

**WEISSENSEE.** A strong growing strain. Compact like Multiflora Nana, small leaves and medium to large sized flowers with white zone centers. Very free flowering and exceptionally showy.  
**Blue** with white eye.  
**Red** with white eye.  
**Rose** with white eye.  
**Mixture** of all three.

500 Seeds, \$1.00  
 1/128 oz., \$1.75  
 1/64 oz., \$3.00  
 1/32 oz., \$5.50

**BERLIN MARKET or POTSDAM STRAIN.**

Choice early strain. Compact plants, and the flowers, produced in masses, are somewhat larger than Multiflora Nana.

**Blue Red Rose or Mixture of these colors.**

500 Seeds, 75c  
 1/128 oz., \$1.25  
 1/64 oz., \$2.25  
 1/32 oz., \$4.00

**EARLY BERLIN MARKET "CRIMSON."** A new introduction. Shining dark crimson flowers; small leaved foliage; strong grower and very free flowering.

500 Seeds, \$1.00; 1/128 oz., \$1.75; 1/64 oz., \$3.25

**MULTIFLORA NANA IMPROVED.** Dwarf and compact plants, covered with masses of small to medium sized flower heads.

**Azurea** (Sky Blue)   **Carmesine** (Red)   **Rose Carmesine** (Dark Rose)   **Rosea** (Pink)  
**Coerulea** (Dark Blue)              **Reddish Dark Blue**              **Separate colors or mixed.**

500 Seeds, 50c; 1/128 oz., \$1.00; 1/64 oz., \$1.75; 1/32 oz., \$3.00

**GRANDIFLORA MAXIMA.** A strain attaining medium height and producing masses of large flowers. The leaves are somewhat larger than those of Multiflora Nana. A mixture containing all of the most desired dark shades.

500 Seeds, 90c; 1/128 oz., \$1.50; 1/64 oz., \$2.75; 1/32 oz., \$5.00

**MULTIFLORA NANA GRANDIFLORA MAXIMA.** New, a cross of Multiflora Nana and Grandiflora Maxima. Abundance of large flowers on dwarf, compact plants.

**Dark Red**   **Dark Rose**   **Dark Blue**   **Matador** (Scarlet)   **Sky Blue**   **or Mixture**

500 Seeds, 75c; 1/128 oz., \$1.25; 1/64 oz., \$2.25; 1/32 oz., \$4.00

**CREMER'S PRIZE STRAIN.** Developed by F. E. Cremer, Hanover, Pa. Semi-dwarf habit and the wide and numerous petals overlap well to form attractive heads.

Tr. Pkt. (1000 seeds), \$1.50; 1/64 oz., \$2.75; 1/32 oz., \$4.50

**GRANDIFLORA STELLA.** Large flowering, twisted petals, pleasing colors.

500 Seeds, 90c; 1000 Seeds, \$1.50

**CENTAUREA**

		Tr. Pkt.	1/2 oz.	1 oz.
<b>Jubilee Gem. (New)</b>	Dwarf, double cornflower, grows only 12 in. high and produces a profusion of blooms. Ideal for borders	\$0.20	\$0.40	\$0.75
<b>Cyanus Double. (Corn Flower)</b>	Free flowering and good cut flower both under glass and outdoors.			
Blue Rose White Purple Crimson Mauve		.15	.25	.40
Finest Mixed. All colors		.10	.....	.30
<b>Imperialis. (Giant Sweet Sultan)</b>	A mixture of splendid colors	.15	.25	.45
<b>Moshata Suaveolens. (Yellow Sweet Sultan)</b>	Large, showy and sweetly scented flowers with exceptional lasting qualities	.15	.25	.45
<b>Americana. (Basket Flower)</b>	Tall, showy in borders and good cut flower. Large thistle-like blooms, pleasing lilac shade	.15	.25	.45
<b>Gymnocarpa. (Dusty Miller)</b>	Silver foliage, fine for bedding	.15	.25	.45
<b>Candidissima. (Dusty Miller)</b>	Silvery-white foliage	1/4 oz., 50c	.30	.90
				1.75

**CHrysanthemum**

**Carinatum. (Painted Daisies)** Attractive single annuals, bright  
color combinations. January sowings flower in spring.

<b>Atrococcineum. (The Sultan)</b>	Scarlet	.15	.....	.35
<b>Burridgeanum.</b>	White with crimson and yellow ring	.15	.....	.35
<b>Chameleon.</b>	Golden chamois with scarlet zone	.15	.....	.35
<b>Northern Star.</b>	White with yellow center and black disc	.15	.....	.35
<b>Purpureum. (W. E. Gladstone)</b>	Deep purple with yellow ring	.15	.....	.35
<b>Finest mixed</b>		.10	.....	.30

**Coronarium Dwarf Double**

<b>Golden Queen</b>		.15	.25	.40
<b>White Pearl</b>		.15	.25	.40
<b>Segetum Eldorado.</b>	Single, golden yellow, dark center, compact	.15	.35	.60

**CLARKIA (Double)**

<b>Salmon Queen.</b>	The best salmon	Vesuvius.	Fiery scarlet and rose	.20	.35	.60
<b>Albatross.</b>	White, compact.	Orange King.	Salmon-orange	.20	.35	.60
<b>Dorothy. (New)</b>	Brilliant rose.	Separate colors or mixed		.20	.35	.60

**CLEOME**

<b>Pungens. (Spider Plant)</b>	Purplish rose, tall growing annual	.15	.25	.40
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**COBAEA**

<b>Scandens. (Cup and Saucer Vine)</b>	Violet, beautiful climber	.20	.30	.50
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**COSMOS**

**Sensation Mixed.** Award of Merit in 1936  
All America selections. Exceptionally  
large (4-in.) flowers borne in profusion.  
Blooms ten weeks after sowing,  
excellent for cut.

Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.75

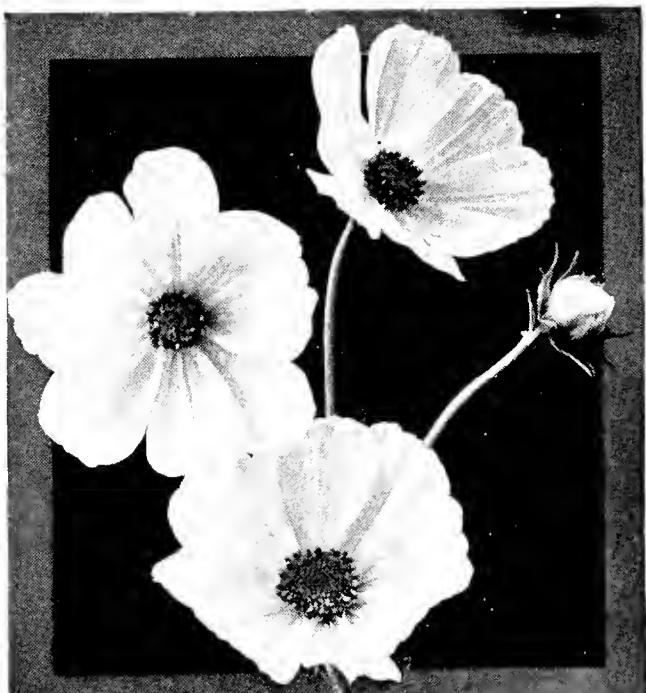
**Orange Flare.** Early Klondyke type and  
same vivid orange color. Sparse foliage,  
free and large flowering, blooms  
in 4 months.

Tr Pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.25

**Early Flowering Double Crested Mixed.**  
Tr. Pkt., 25c; 1/4 oz., 40c; 1 oz., \$1.50

**Early Flowering Mammoth Single.**  
Crimson White Pink Or Mixed  
Tr. Pkt., 10c; 1 oz., 35c

**Late Flowering Single.**  
Crimson Rose White Or Mixed  
Tr. Pkt., 10c; 1 oz., 30c



Cosmos Sensation

**COLEUS**

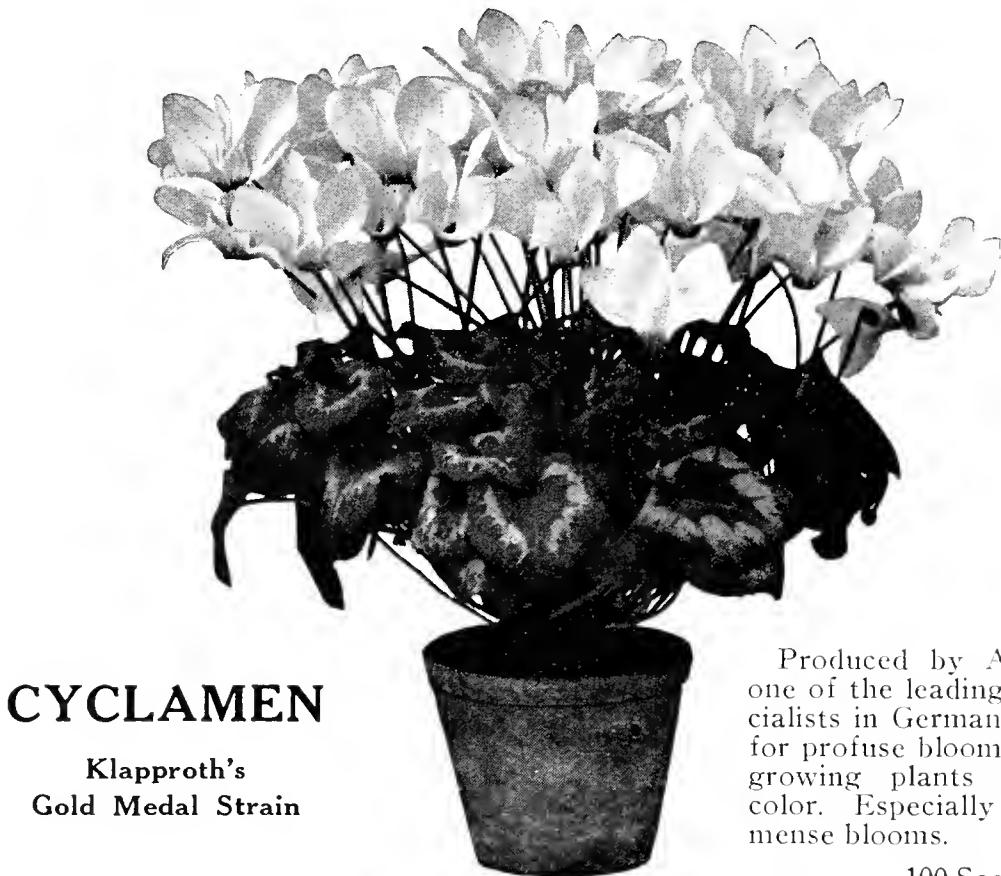
	Tr. Pkt.	1/32 oz.	1/16 oz.
<b>Colosse des Pyrenees.</b> Mixture of fine colors.....	\$0.40	\$0.75	\$1.25
<b>Laciniated and Fringed.</b> Distinctive type, new colorings.....	.50	1.00	1.50
<b>Macrophyllus.</b> Large-leaved, very choice mixture .....	.50	1.00	1.50
<b>Metallicus.</b> Large foliage, metallic lustre, colors varying from bright red to intense dark brown and black-red .....	.50	1.00	1.50
<b>Monstrosus.</b> Ruffled, giant curled leaves, rich colors .....	.50	1.00	1.50
<b>Exhibition Mixed.</b> A mixture of the finest Coleus from seed .....	.75	1.25	2.00
	Tr. Pkt.	1/4 oz.	1 oz.
<b>Large-Leaved.</b> Finest varieties, variegated foliage 1/8 oz., \$1.00	\$0.40	\$1.75	\$6.00
<b>Mammoth Rainbow Mixture.</b> Choice colorings.....1/8 oz., \$1.25	.50	2.00	7.00
<b>Good Mixture.</b> Well balanced colors.....	.25	.75	2.75

**COSMIDIUM**

<b>Burridgeanum.</b> (Orange Crown) Yellow with broad band of orange	.15	.....	.30
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**CUPHEA**

<b>Platycentra.</b> (Cigar Plant) Bright scarlet, fine for pots and borders	.50	.....	.....
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**CYCLAMEN**

Klapproth's  
Gold Medal Strain

Produced by Alfr. Klapproth,  
one of the leading Cyclamen spe-  
cialists in Germany. Unsurpassed  
for profuse blooming habits, even  
growing plants and purity of  
color. Especially noted for im-  
mense blooms.

	100 Seeds	1000 Seeds
<b>Dark Blood Red.....</b> Bright Red.....	\$1.15	\$10.00
Pure Rose.....	1.15	10.00
Pearl of Zehlendorf (dark salmon)....	1.50	12.00
<b>Salmon Scarlet or America Improved.</b> The best salmon.....	2.00	16.00
Bonfire (brilliant salmon).....	1.70	15.00
Salmon Purple. Deep red with salmon sheen .....	1.50	12.00
Silvery Salmon. Salmon with glistening silvery shine.....	1.70	15.00
Flame. Fiery rose with salmon shine.....	1.70	15.00
<b>Finest Mixed. All colors.....</b>	1.20	10.00

Note: 250 Seeds at 1000 price.

**CYNOGLOSSUM**

	Tr. Pkt.	1/4 oz.	1 oz.
<b>Amabile Blue</b> (Chinese Forget-Me-Not) Sweet scented .....	\$0.15	\$ ....	\$0.30
<b>Amabile Pink</b> .....	.25	.....	.80

**CYPERUS**

<b>Alternifolius.</b> (Umbrella Plant) .....	.25	.....	.....
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## DAHLIA

**Unwin's Dwarf Hybrids.** This wonderful Dahlia, easily grown from seed, is becoming more popular each year. Make splendid pot plants, and invaluable for exceptionally showy displays in borders and beds. Bloom in 4 months from sowing, and produce numerous, graceful, semi-double flowers in a wide range of colors.

Tr. Pkt., 1/4 oz., 75c; 1 oz., \$2.75

**Germania Special Double Mixed.** Selected strain of the taller growing dahlias, producing double flowers in the choicest colors. Tr. Pkt., 35c; 1/4 oz., 60c; 1 oz., \$2.00



## DIANTHUS



Laciniatus Splendens

### Laciniatus Splendens

The most striking Dianthus yet introduced, and a very valuable addition to the border-plant family. The brilliant crimson flowers are very large, over two inches, with glistening white eye.

Tr. Pkt., 20c; 1/4 oz., 35c;  
1 oz., \$1.25

### Sweet Wivelsfield

New hybrid annual Sweet William. Great variety of color, exceptionally long flowering season.

Tr. Pkt., 25c; 1 oz., 80c

### Chinensis Single Mixed

Tr. Pkt., 10c; 1 oz., 30c

### Chinensis Double Mixed

Tr. Pkt., 15c; 1 oz., 40c

### Hedgewiggi Nobilis

(Royal Pink) A splendid mixture of large Japan Pinks.

Tr. Pkt., 15c; 1 oz., 45c

## DIDISCUS

Tr. Pkt.	1/2 oz.	1 oz.
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**Coeruleus.** (Blue Lace Flower) Profuse bloomer of real cut flower value ..... \$0.20 \$0.50 \$0.90

## DIMORPHOTHECA

**Aurantiaca.** (Orange Daisy) Shining golden orange flowers, 12 in. high .20 .60 1.00

## DRACAENA

Tr. Pkt.	1/4 oz.	1 oz.
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**Indivisa.** Narrow green leaves ..... 1/4 lb., \$1.50 \$ ..... \$ .25 \$0.50

**Australis.** Broad leaved ..... ..... ..... .25 .75

## DUSTY MILLER

**Centaurea Gymnocarpa.** Silvery foliage, fine for bedding ..... .15 .45

**Centaurea Candidissima.** Silvery white foliage ..... .30 .50 1.75

**Cineraria Maritima Diamond.** Pure white foliage ..... .15 ..... .50

## ESCHSCHOLTZIA

**California Poppy.** Mixture of the finest colors ..... .10 ..... .25

## EUPHORBIA

**Heterophylla.** (Mexican Fire Plant) Crimson-orange, 3 ft. high ..... .15 ..... .60

**Variegata.** (Snow-on-the-Mountain) Foliage magnificently edged white and green. Very effective ..... .15 ..... .40



Exacum Affine

**EXACUM**

**Affine.** Very dwarf plants, excellent for pots and baskets. Fragrant, sweet-scented lilac-blue flowers produced freely. Nice 4 to 5 inch specimen plants from seed within six months.

Tr. Pkt., 75c; 3 Tr. Pkts., \$2.00

**Affine Atrocoeruleum. (New)** Identical in growing habits as Affine, except that it has rich dark blue flowers. Very effective pot plant. Tr. Pkt., \$1.00

**FELICIA**

**Bergeriana** (Kingfisher Daisy) Light blue daisy-like flowers. Tr. Pkt., 25c

**FEVERFEW (See Matricaria)**

**FORGET-ME-NOT (See Myosotis)**

**FOUR O'CLOCKS (Mirabilis)**

**Marvel of Peru.** Mixture of all colors.

Tr. Pkt., 10c; 1/4 lb., 25c

**GAILLARDIA**

Tr. Pkt. 1/4 oz. 1 oz.

**Picta Lorenziana Double.** Finest large flowering mixed, 20 in. high..... .15 ..... .40

**GAMOLEPIS**

**Tagetes.** Daisy-like yellow flowers. A dwarf edging plant recommended for rock garden work..... .20 ..... .35

1.00

**GAZANIA**

**Splendens Hybrida.** Half hardy perennial, flowers first year from seed. Low growing plants with long stemmed daisy-like flowers in brilliant shades of orange and yellow, with some cream and white.

Tr. Pkt., 50c; 3 Tr. Pkts., \$1.25

**GERBERA**

**Jamesoni Hybrids.** Superb for pots and cutting, many beautiful colors. Selected strain by prize grower at Century of Progress in Chicago.

100 Seeds, 50c; 500 Seeds, \$2.25; 1000 Seeds, \$4.00

**GESNERIA**

**Hybrida Robusta.** A pretty pot plant, of the same class as Gloxinias and needs same culture in the greenhouse. Splendid mixture.

Tr. Pkt., \$1.00

**GILIA**

Tr. Pkt. 1 oz.

**Capitata.** (Queen Anne's Thimble) Lavender, large flower heads, showy cut flower .....

\$0.15

\$0.30

**GLOBE AMARANTH (Gomphrena)**

**Gomphrena Globosa.** An everlasting in a mixture of pleasing shades .....

.15

.30

**Gomphrena Globosa Rubra.** Reddish purple .....

.15

.40

**Haageana.** (Aurea superba) Attractive orange flowers .....

.15

.40

**GODETIA**

Tr. Pkt. 1/4 oz. 1 oz.

**Duchess of Albany.** White, upright .....

\$0.15

\$0.50

**Sybil Sherwood.** Bright salmon pink, upright .....

.15

.80

**Thunderbolt.** Deep crimson, frilled petals, dwarf .....

.20

1.25

**Wild Rose.** Pastel rose, dwarf, compact .....

.20

1.25

**Tall Double.** Finest Mixed .....

.15

.50

## GLOXINIAS

Gloxinias are very popular throughout Europe, and the demand for this beautiful pot plant is steadily increasing in this country. Easily raised from seed and, if carried along in a warm house with Begonias, blooming plants can be had within six months.

**Crimson Glow.** Deeper red than Rheinlandzauber.

**Black Prince.** Velvety dark purple.

**Emp. William.** Violet, bordered white.

**Emp. Frederick.** Red, bordered white.

**Rheinlandzauber.** Glowing brilliant scarlet.

Tr. Pkt., \$1.00; 3 Tr. Pkts., \$2.50

**Schmid's Elite Mixture.**

Tr. Pkt., 75c; 3 Tr. Pkts., \$2.00



Gloxinia Crimson Glow

## GORDS (Ornamental)

	Tr. Pkt.	1 oz.
<b>Giant Bottle Mixed.</b> Large sized.....	\$0.15	\$0.30
<b>Small Types Mixed.</b> A special Florists' mixture .....	.15	.25
<b>Turk's Turban.</b> A bright colored mixture.....	.15	.35

## GRASSES (Ornamental)

<b>Agrostis Nebulosa.</b> Cloud Grass. Low, feathery panicles.....	.15	.80
<b>Briza Maxima.</b> Quaking Grass. Graceful panicles, 12-18 in. high .....	.10	.35
<b>Bromus Brizaeformis.</b> Broom Grass. Elegant biennial, 2 ft. high.....	.10	.30
<b>Eulalia Japonica.</b> Tall growing.....	.15	.60
<b>Festuca Glauca.</b> Blue stemmed grass. (Hardy).....	1/4 oz., 45c	.25 1.50
<b>Gynerium Argenteum.</b> Pampas Grass. (Hardy).....	.15	.65
<b>Hordeum Jubatum.</b> Squirrel Tail Grass.....	.15	.60
<b>Lagurus Ovatus.</b> Hare's Tail Grass. 1 ft. high .....	.10	.40
<b>Pennisetum Rueppelianum.</b> For Canna borders, long purple spikes .....	.20	1.00
<b>Pennisetum Longistylum.</b> White plumes.....	.15	.75
<b>Pennisetum Longistylum Violaceum</b> .....	.15	.75
<b>Stipa Pennata.</b> Feather Grass. (Hardy).....	1/4 oz., 75c	.40 2.50
<b>Zea Japonica.</b> (Variegated Corn).....	.10	.20

## GREVILLEA

<b>Robusta.</b> (Silk Oak) Decorative foliage plant for pots and vases.....	.25	.80
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## GYPSOPHILA

<b>Elegans Grandiflora Maxima Alba.</b> An improved strain. The largest flowering white .....	1/4 lb., 60c; 1 lb., \$1.75	.20
<b>Elegans Grandiflora Carmine</b> .....	.15	.30
<b>Elegans Grandiflora Rosea</b> .....	.15	.30

## HELICHRYSUM (Strawflower)

<b>Monstrosum Double.</b> Excellent strain for either cut flower or drying.		
<b>Canary Yellow</b>	Fireball or Scarlet	Goldenball .....
<b>Rose Queen</b>	Silverball	Violet Queen .....
<b>Finest Mixed</b> .....		.15 .45

## HELIOTROPE

<b>Marine.</b> Very large, deep blue flowers, will bloom in 4 months from seed	1/4 oz., 50c	.30
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## HUMULUS

<b>Japonicus.</b> (Japanese Hop) Annual climber; ornamental and quick growing ...	.10	.30
<b>Japonicus Variegated Foliage.</b> Leaves variegated with white .....	.15	.60

## HUNNEMANNIA (Bush Escholtzia)

<b>Sunlite.</b> (New) Semi-double and, unlike other double flowers, this novelty develops a band of short petals on the outside, rather than the inside, of the cup. The color is a clear canary yellow, and flowers from July until frost .....	1/4 oz., 40c	.25
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**ICE PLANT**

**Mesembryanthemum Crystallinum.** Grows about 8 inches high.....

Tr. Pkt.	1 oz.
.15	.40

**IMPATIENS**

**Holstii.** Brilliant vermillion, splendid for pots and open ground .....

Tr. Pkt.	1/32 oz.
\$0.40	\$0.75

**Sultanii.** Bright rose flowers, a continuous bloomer.....

.40	.75
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**Sultanii Queen Carola.** Glowing chamois color .....

.50	1.00
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**Sultanii Hybrida.** Finest hybrids mixed .....

.40	.75
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**Olivieri.** Beautiful, large rosy lilac flowers.....

.50	1.00
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Ipomea  
Clark's Heavenly Blue

**IPOMEA — MOON FLOWER****Clark's Early Flowering Heavenly Blue.**

Sky blue, shading light toward center. Selected strain noted for early-flowering.

Tr. Pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.00

**Noctiflora.** (White Moonflower) White seeded.

Tr. Pkt., 15c; 1 oz., 40c

**Setosa.** (Brazilian Morning Glory) Throat deep rosy purple, shading to light rose, dark foliage.

Tr. Pkt., 15c; 1 oz., 40c

**ISOLOMA**

**Hirsutum Multiflora Hybridum.** Splendid new hybrids of dwarf, compact habit, rich and various color combinations, fine foliage, 10 in. high. A good pot plant.

Tr. Pkt., \$1.00; 1000 Seeds, \$2.00

**KALANCHOE****Globulifera Coccinea**

A new winter-flowering pot plant of high merit, which can be easily raised from seed. Highly recommendable by its extraordinary color of blossoms—a shining scarlet—and by the long flowering period. It excels in beauty all Kalanchoes known up to now.

Tr. Pkt., (approx. 1000 seeds), 50c;  
1/128 oz., \$1.50; 1/32 oz., \$5.00



Kalanchoe Globulifera Coccinea

**KOCHIA**

**Triocephylla Childsii.** (Summer Cypress or Mexican Fire Bush).....

Tr. Pkt.	1 oz.
\$0.10	\$0.20

**KUDZU VINE**

**Pueraria Thunbergiana.** Fragrant wisteria-like flowers.....

.15	.35
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## LARKSPUR



Stock-Flowered Rosamond

### Giant Imperial Type

An ideal type for cut flowers. Tall, upright flower stems, 4 to 5 feet long, branching from the base of the plant.

- Los Angeles Improved.** New. Brilliant rose.
- Blue Bell.** Deepest of light blues.
- Blue Spire.** Beautiful deep blue.
- Carmine King.** A deep carmine-rose.
- Lilac Spire.** A pleasing lilac shade.
- Miss California.** Rose on salmon ground.
- Peach Blossom.** A pretty light pink variety.
- White Spire.** Dazzling pure white.
- Exquisite Pink Improved.** Rich soft pink.
- Exquisite Rose.** A beautiful rose pink.
- The Empress Improved.** Lovely salmon-rose.

Tr. Pkt., 25c; 1 oz., \$1.00

### Imperial Mixed.

Tr. Pkt., 20c; 1 oz., 80c

### Tall Double Stock-Flowered

Rosamond (New)	Pure deep rose.	
Dark Blue		Light Blue
Lilac		White
Rosy Scarlet		Shell Pink
Lustrous Carmine (Newport Pink)		

Tr. Pkt., 20c; 1 oz., 50c

### Tall double stock-flowered mixture.

Tr. Pkt., 15c; 1 oz., 35c

## LAVATERA

	Tr. Pkt.	1 oz.
<b>Trimestis Splendens.</b> A mixture of rose and white shades.....	\$0.15	\$0.40

## LEPTOSYNE

<b>Stillmannii.</b> Pretty golden yellow cut flowers. Blooms six weeks after sowing.....	1/4 oz., 25c	.15	.80
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<b>Maritima.</b> (Sea Dahlia) Large marguerite-like yellow flowers.....	1/4 oz., 25c	.15	.75
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## LEUCOCORYNE

<b>Ixoides Odorata.</b> (Glory of the Sun) Large fragrant flowers, blue with white center, carried on a wiry 18-inch stem. A very charming cut flower.....	1.00	
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## LINARIA

<b>Maroccana Hybrids.</b> Snapdragon-like flowers, best mixed.....	.15	.35
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## LUNARIA

<b>Biennis Alba.</b> (Honesty) Excellent decorative when dried. Lasting silvery seed panicles .....	.15	.60
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## LUPINUS (Annual)

<b>Hartwegii.</b> Free flowering and easily grown annual. Valuable for cutting because of the long graceful spikes, various colors and Sweet Pea-like flowers.		
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<b>Light Blue..... Rose..... White.....</b>	1/4 lb., \$1.00	.15	.30
<b>Mixture of these colors.....</b>	1/4 lb., 75c	.15	.25

<b>Mutabilis.</b> Sweet scented, white, yellow and violet flowers.....	.15	.25
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Philippinense Formosanum

**LILIUIM (From Seed)**

**Philippinense Formosanum Special.** Large umbels of fine white, like an Easter Lily. If sown early will bloom the first year from seed. A special strain producing pure white flowers.

Tr. Pkt., 35c; 1/4 oz., 50c; 1 oz., \$1.75;  
1/4 lb., \$5.50

**Auratum.** (Gold Banded Lily) Large flowers, white with broad bands of golden yellow, sweet scented.

Tr. Pkt., 25c; 1/4 oz., 45c; 1 oz., \$1.50

**Tenuifolium.** (Siberian Coral Lily) Showy, glossy scarlet flowers.

Tr. Pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.00

**Regale.** (Regal Lily) Pink outside, interior yellow.

Tr. Pkt., 20c; 1 oz., 50c

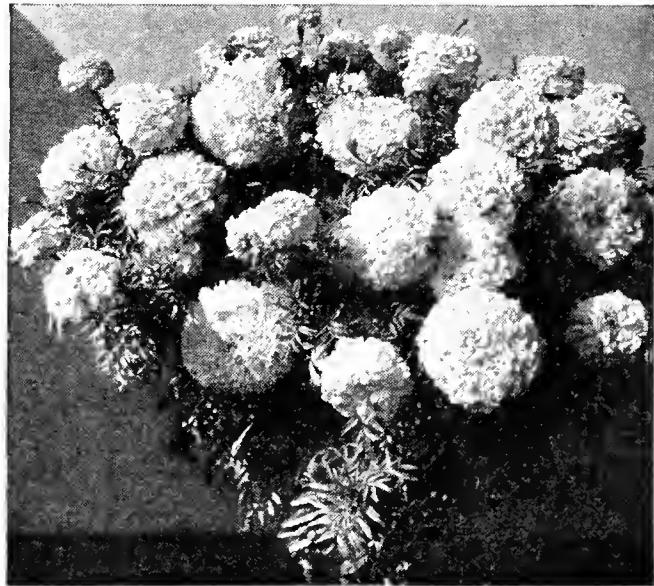
**LOBELIA**

	Tr. Pkt.	1/4 oz.
<b>Blue Gown.</b> Deep blue, without eye, compact grower .....	\$0.35	\$.....
<b>Blue Stone Improved.</b> Large mid-blue flowers, dwarf .....	.30	.....
<b>Crystal Palace Compacta.</b> Dwarf, deep blue, dark foliage.....	.25	.60
<b>Mrs. Clibran Improved.</b> Compact, deep blue with white eye .....	.25	.60
<b>Emperor William.</b> Gentian blue, light foliage, dwarf.....	.25	.50
<b>Pumila Splendens.</b> (Bedding Queen) Dark navy blue, white eye, dwarf.....	.25	.60
<b>White Lady.</b> Large flowered white, fine for contrast, dwarf.....	.25	.....
<b>Prima Donna.</b> Deep purple flowers, 10 inches high .....	.25	.....
<b>Pendula Sapphire.</b> Deep blue, for balconies and hanging baskets.....	.30	.....

**MARIGOLD****Gigantea Sunset Giants**

Largest flowering Marigold ever known and the outstanding novelty for 1937. Blooms average 5 inches and some get much larger. And, the most distinctive characteristic is a definite sweet fragrance, instead of the usual Marigold odor. The plant is extremely strong growing, with six to eight heavy branches, each bearing three to six large flowers. Gigantea Sunset Giants is a mixture ranging from deep orange through golden orange, deep golden yellow, light yellow, lemon yellow and a delightful new shade of primrose. The strain comes from 60 to 65 per cent double. **Originator's Seed.**

Tr. Pkt., 50c



Gigantea Sunset Giants

**Tall African Varieties**

**Alldouble Orange.** A new strain producing 95-100% of large double blooms.

**Alldouble Lemon.** A lemon color of the same habits as Alldouble Orange.

Tr. Pkt., 30c; 1/4 oz., 50c; 1 oz., \$1.50

**Orange Ball.** Double, orange flowers.

**Lemon Ball.** Double clear lemon-yellow.

Tr. Pkt., 15c; 1/4 oz., 30c; 1 oz., \$1.00

**Double Tall African Mixed.**

Tr. Pkt., 15c; 1 oz., 60c

## MARIGOLD (Continued)

### Dixie Sunshine

This outstanding type was an All American selection for 1936. Tall growing, finest foliage of all Marigolds, and 100 per cent fully double **golden yellow** flowers, which are excellent for cutting. The ball-shaped blooms have gracefully interlocking petals with dainty fringed effect. Late flowering.

**Tr. Pkt., 40c; 1/4 oz., 75c; 1 oz., \$2.50**

### Yellow Supreme

Companion to Guinea Gold. The light **lemon-yellow** flowers are loosely ruffled and somewhat larger than Guinea Gold. Plants grow 2 to 2½ feet high with good strong stems for cutting.

**Tr. Pkt., 25c; 1/4 oz., 40c; 1 oz., \$1.25**

### Dixie Sunshine

Reselected Strain. Compact, pyramidal plants, about 2½-ft. high, covered with attractive blossoms. The brilliant **golden orange** flowers are semi-double and loosely ruffled, excellent for cutting. Fine keeping qualities and one of the most popular Marigolds on the market.

**Tr. Pkt., 25c; 1/4 oz., 40c; 1 oz., \$1.25**

### Guinea Gold



**Yellow Supreme**

### Dwarf African Varieties

Tr. Pkt. 1 oz.

<b>Pride of the Garden.</b> Double, imbricated orange flowers .....	.15	\$0.50
<b>Lemon.</b> Double, imbricated lemon-yellow flowers .....	.15	.50
<b>Double Dwarf African Mixed</b> .....	.15	.40

### Dwarf French Double



**Harmony**

<b>Harmony.</b> (New) Scabious-like flowers, deep orange with collar of broad maroon petals.....	1/4 oz., 40c	.25	1.25
<b>Electric Light.</b> (Double Legion of Honor) Yellow spotted brown; large flowering .....	.15	.50	
<b>Golden Ball.</b> Golden orange .....	.15	.50	
<b>Golden Yellow.</b> Brown margined .....	.15	.50	
<b>Lutea.</b> Light golden yellow.....	.15	.50	
<b>Robert Beist.</b> Reddish brown, exceptionally free bloomer	.15	.50	
<b>Striped.</b> Brown and yellow striped.....	.15	.60	
<b>Dwarf French Double Mixed</b> .....	.15	.40	
<b>Monarch Strain.</b> Dwarf grower; large double flowers in combinations of orange, bronze, yellow and mahogany .....	.20	.60	
<b>Monarch Golden Ball.</b> (New) Golden yellow, large full flowers, first separate color in Monarch Strain .....	.25	.75	

### Dwarf French Single Varieties

<b>Diadem.</b> Mahogany red, edged gold .....	.10	.40
<b>Fire Cross.</b> Saffron orange with brown-red center.....	.15	.50
<b>Gold Star.</b> Yellow striped maroon.....	.10	.40
<b>Legion of Honor.</b> (Little Brownie) Yellow, blotched brown.....	.15	.50
<b>Silver King.</b> Pale yellow, maroon at base.....	.10	.40
<b>Star of India.</b> Crimson, striped yellow.....	.10	.40
<b>Dwarf French Single Mixed</b> .....	.10	.35

### Tall French Single

<b>Josephine.</b> Single, brownish glow, excellent florists' strain.....	.15	.50
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## MARIGOLD (Continued)

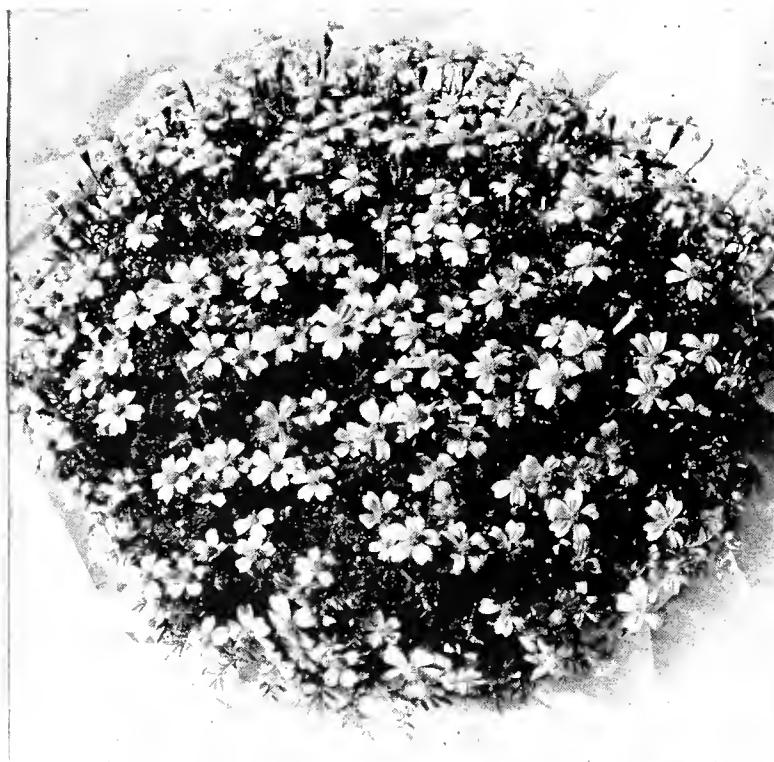
### Winter Flowering Varieties

**Australian Giant Tree.** Flowers of golden yellow with brown. Grows 4-4½ ft. high. Very late blooming type. Fine for late outside plantings in mild climates, or excellent for winter cut flowers when greenhouse grown.

Tr. Pkt., 25c; 1 oz., 80c

**Lieb's Winter Marigold.** Distinctly sweet scented. Golden yellow crested center with deep mahogany brown outer petals. Flowers five weeks after sowing. Real winter cut flower. Sow from August to December.

Tr. Pkt., 30c; 1/4 oz., 60c; 1 oz., \$2.00



Tagetes Signata Pumila Little Giant

### Small Flowering Tagetes

#### LITTLE GIANT

**Little Giant** is offered as the highest development yet attained of this pretty little Marigold, with slender fern-like foliage and an abundance of dainty, single, golden orange flowers on plants which are only 4 to 6 inches high with a spread of 8 to 10 inches.

Tr. Pkt., 25c; 1/4 oz., 60c;  
1 oz., \$2.00

#### GNOME

**Gnome** is a companion to Little Giant. Same dwarf spreading habit, but the flowers are golden yellow and a bit larger.

Tr. Pkt., 25c; 1/4 oz., 40c;  
1 oz., \$1.25

**Gamolepis Tagetes.** Bright orange, extra dwarf form of Tagetes Signata Pumila.

Tr. Pkt., 20c; 1/4 oz., 35c;  
1 oz., \$1.00

## MATRICARIA (Feverfew)

	Tr. Pkt.	1/4 oz.	1 oz.
<b>Capensis Alba Plenissima.</b> Double, white, excellent for cut, 24 in.....	\$0.15	\$ .....	\$0.50
<b>Golden Ball.</b> Of compact growth. Bright, double, yellow flowers.....	.25	.50	1.75

## MIGNONETTE (Reseda)

<b>Ball's Forcing.</b> Long spikes, closely set blossoms, attractive color, recommended as cut crop under glass.....	.25	.75	2.50
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<b>New York Market.</b> Also a good forcing variety having long flower spikes and somewhat deeper in color than Ball's Forcing .....	.15	.30	1.00
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## MIMOSA

<b>Pudica.</b> (Sensitive Plant).....	.15	.....	.50
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## MIMULUS

<b>Moshatus.</b> (Musk Plant) Dwarf, showy pot plant, yellow flowers.....	.35	.....	.....
<b>Tigrinus.</b> (Monkey Flower) Effective tigereed and spotted variety.....	.20	.60	.....

## MYOSOTIS (Forget-me-not)

<b>Alpestris.</b> Blue, for outdoor work, particularly rock gardens .....	.15	.....	.60
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<b>Alpestris Rosea.</b> Pretty Rose .....	.15	.....	.75
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<b>Alpestris Blue Basket.</b> (New) Deep blue, upright growth .....	.25	.75	2.00
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<b>Dissitiflora.</b> Rich blue, early and compact .....	.30	.85	3.00
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<b>Isolde Krotz.</b> Improved Ruth Fischer. Bright blue, compact, long blooming, excellent pot plant.....	1.00	.....	.....
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<b>Palustris Semperflorens.</b> Blue, blooms from Spring till Fall.....	.25	.40	1.50
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**NASTURTIUM****ORANGE GLEAM**

Deep golden orange, uniformly double, large and free-flowering. Entirely new color in Nasturtiums. Sweet-scented blooms on long, wiry stems and the plants are semi-dwarf. Bodgers' (the Originator) true stock.

**1/2 oz., 30c; 1 oz., 50c**

**SCARLET GLEAM**

Intense dazzling scarlet flowers, sweet scented, on half-dwarf plants. True double type.

**GOLDEN GLEAM**

Large, double, sweet scented, golden yellow flowers on long stems on semi-dwarf plants having bright green foliage.

**GLEAM HYBRIDS**

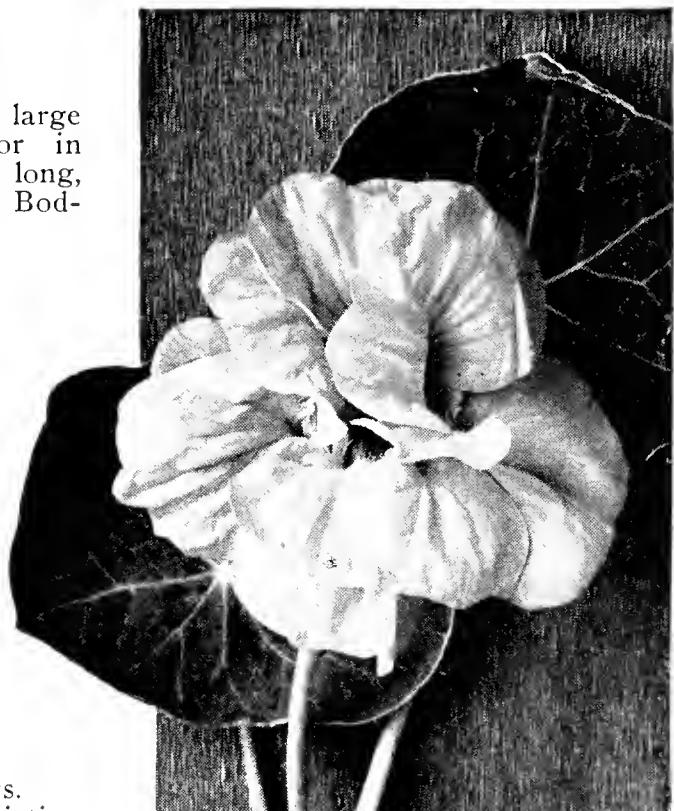
A mixture of striking colors and blends, half-dwarf plants, with fragrant double flowers.

**1/2 oz., 15c; 1 oz., 25c**

**Spencer Choice Mixed.** Dwarf, fine colors.

**Trailing and Tall Varieties Mixed.** Dark varieties.

**1 oz., 15c; 1/4 lb., 30c; 1 lb., \$1.00**



**Nasturtium Double Golden Gleam**



**Nemesia Strumosa Grandiflora**

**NEMESIA**

**Strumosa Grandiflora.** (Suttonii) Rich mixture of colors, 12-in.

**Tr. Pkt., 20c; 1/4 oz., 50c**

**Blue Gem.** Improved, dwarf and compact. Wisteria-blue flowers.

**Tr. Pkt., 35c; 1/4 oz., 75c**

**NICOTIANA**

**Affinis.** White, sweet scented.

**Tr. Pkt., 15c; 1 oz., 35c**

**Affinis Crimson Bedder.** Dwarf, deep crimson.

**Tr. Pkt., 25c; 1/4 oz., 50c**

**Affinis Hybrids.** Well-balanced mixture.

**Tr. Pkt., 15c; 1 oz., 40c**

**Sanderae Crimson King.** Dark crimson red.

**Tr. Pkt., 15c; 1/4 oz., 25c**

**NIEREMBERGIA**

**Frutescens.** Lilac, floriferous, for baskets, cut work, or bedding.

**Tr. Pkt., 20c; 1/4 oz., 50c; 1 oz., \$1.75**

**NIGELLA**

<b>Tr. Pkt.</b>	<b>1/4 oz</b>	<b>1 oz.</b>
.....	.....	.25
.....	.....	.20

**Damascena Miss Jekyll.** Double, finest blue shade.....

**.10**

**Damascena Miss Jekyll White.** Double .....

**.10**

**OENOTHERA**

**Lamarckiana.** (Evening Primrose) Bright yellow, 4 ft. high.....

**.10**

**.20**

**PERILLA**

**Nankinensis.** Dark purple, excellent foliage plant .....

**.15**

**.25**

**POLYPOD (Annual Papaver)**

**Shirley.** Extra selected, fine large flowers in mixed colors, single.....

**.15**

**.25**

**Double Carnation-Flowered.** Finest mixed.....

**.10**

**.20**

**Double Peony-Flowered.** Choice mixed.....

**.10**

**.20**



## PANSIES

### NEW SUPER MAPLE LEAF GIANTS

The largest flowering strain. Perfected by years of careful selection. Gigantic flowers of finest texture, produced freely on compact plants. All colors and color combinations.

**Tr. Pkt., 75c; 1/8 oz., \$1.30;  
1/4 oz., \$2.50; 1 oz., \$9.00**

### NEW IMPROVED SUPER SWISS GIANTS (All Five Spotted)

Extremely large flowers, all five spotted, in superb color combinations. Strong stems and exceptionally showy.

**Tr. Pkt., 50c; 1/8 oz., \$1.00;  
1/4 oz., \$1.80; 1 oz., \$7.00**

### SUPER SWISS GIANT MIXED

Reselected Swiss Giants in rich colors. Large, round flowers, borne well above the dark green foliage.

**Tr. Pkt., 50c; 1/8 oz., \$1.00;  
1/4 oz., \$1.75; 1 oz., \$6.00**

**NEW SUPER GIANT "OLYMPIA."** A new strain especially selected for brilliant colors. A cross bringing out the large flowers of Maple Leaf Giants and the bright colors from Swiss Roggeli Giants. Compact plants, dark foliage.

**Tr. Pkt., \$1.00**

**NEW SUPER GIANT ORCHID-FLOWERED.** New delicate colors developed into a Super Giant type. Large flowers; robust, dark green foliage on compact plants.

**Tr. Pkt., \$1.00**

**ROGGLI GIANTS.** The best all-around, large-flowering strain. Flowers are 3 inches and over, borne on long vigorous stems. Unsurpassed mixture of colors for beauty, brilliancy and richness. Entirely new and rare tones.

**Tr. Pkt., 50c; 1/4 oz., \$1.25; 1 oz., \$4.00**

#### ROGGLI GIANTS — Named Varieties.

**Alpenglow.** Fiery cardinal-red shades.

**Berna.** Purple-violet.

**Thuner Sea.** Rich deep blue.

**Golden Yellow.** Dark eye.

**Tr. Pkt., 50c; 1/8 oz., 80c; 1/4 oz., \$1.50; 1 oz., \$5.00**

**Mont Blanc.** White.

**Tr. Pkt., 50c; 1/8 oz., \$1.00; 1/4 oz., \$1.75**

**Firnengold.** Yellow with eye.

**Pure Golden Yellow.**

**Rhinegold.** Five-blotted golden yellow.

**Rose Queen. (New) Rose Shades.**

**Tr. Pkt., 75c; 1/16 oz., \$1.25**

## WINTER BLOOMING PANSIES

This class is of extreme earliness, in connection with an unusual hardiness. In central Germany they begin to flower in February, even beneath the snow, are in full bloom the first part of March, and continue until summer. The flowers are large, well-formed, and fragrant.

**Celestial Queen.** Sky blue.

**Mars.** Cornflower blue.

**Winter Sun.** Yellow, dark eye.

**Helios.** Pure golden yellow.

**March Beauty.** Dark blue.

**Woden.** Black.

**Ice King.** White, blue eye.

**North Pole.** Pure white.

**Grand Mixture.**

**Tr. Pkt., 25c; 1/4 oz., 60c; 1 oz., \$2.00**

# PETUNIAS



All Double Petunias

## ALL DOUBLE DWARF GIANT FRINGED "VICTORIOUS"

Originator's seed of this dwarf compact Petunia which produces 100% doubles. They bear very large, double flowers in a wonderful assortment of brilliant and fancy colorings. Remarkably uniform in growing habit and make excellent pot plants.

## ALL DOUBLE DWARF GIANT FRINGED "ROSY CARMINE" (World Beauty)

A 100% double strain, producing beautiful rosy carmine flowers on dwarf and compact plants.

1/2 Tr. Pkt., \$1.00  
Tr. Pkt., \$2.00; 3 Tr. Pkts., \$5.00

## Small Flowering Double Petunias

(From 50-60% double flowers)

**Rosy Morn.** (Rosa Bonheur) Pure Rose.  
**Snowball.** Pure White.

**Lilliput Mixture.** Dwarf, bushy plants, fine colors, charming for pots.

500 Seeds, 50c; 1000 Seeds, \$1.00  
2500 Seeds, \$2.25; 5000 Seeds, \$4.00

## Selected Strains Tr. Pkt. 1/64 oz. 1/32 oz. 1/16 oz.

**Dwarf Giants of California.** (Ramona Strain). Illustrated on back cover. Dwarf, compact, large-flowering.

Dark Shades .....	\$1.00	\$1.75	\$3.00	\$5.00
Light Shades .....	1.00	1.75	3.00	5.00
Dark and Light Shades, mixed.....	1.00	1.75	3.00	5.00

**Fluffy Ruffles.** Choice mixture of large flowering fringed and ruffled varieties .....

.50 .80 1.50 2.75

**Erfurt Dwarf Large Flowering Fringed.** Splendid mixture. Dwarf, bushy plants, large frilled flowers.....

1.00 2.25 4.00 .....

**Superbissima Nana.** Unexcelled for pots. Compact growing, gigantic ruffled flowers, superb range of colors. (Full description below).....

1.00 3.75 6.50 12.00

**Giants of California.** True, large-flowering mixed .....

.50 .75 1.35 2.00

## Giant Ruffled Single (Superbissimas)

**Dark Copper Red.** Exceptional large flowers, highly desirable red shade.

**German Empress.** A rich lilac shade, purple veined, dark throat.

**King Alphonso.** Dark purplish red, black throat. Boldly waved and heavily frilled.

**Prince of Wurttemberg.** Dark crimson, black throat.

Tr. Pkt., 75c; 1/128 oz., \$1.50; 1/64 oz., \$2.50; 1/32 oz., \$4.50

**Giant Ruffled Varieties Mixed.** A well-balanced mixture; most beautiful colors.

Tr. Pkt., 75c; 1/128 oz., \$1.25; 1/64 oz., \$2.25; 1/32 oz., \$4.00

## Dwarf Giant Ruffled

**Superbissima Nana.** A splendid mixture of new, compact growing, ruffled Petunias. These have never been surpassed, if ever equalled, for size, beauty, and range of colors. The height of this strain is only 1/2 to 2/3 of that of the regular Superbissimas. The flowers are very large and substantial, and the display of colors is an extraordinarily rich one, showing all shades, some with deep dark throats, as well as others with the most lovely vein markings.

Tr. Pkt., \$1.00; 1/128 oz., \$2.00; 1/64 oz., \$3.75; 1/32 oz., \$6.50

## PETUNIAS (Continued)

### Erfurt Dwarf Large Flowering For Pots

#### Original German Strains



**Setting Sun**

#### (Fringed)

##### GAIETY

Dwarf, compact, with large fringed bi-color flowers of delicate rose and white.

##### LACE VEIL

The dwarf, compact plants are heavily covered with large fringed white flowers.

##### SETTING SUN

Brilliant rose, large fringed flowers; dwarf, compact, bushy plants.

##### GOTTFRIED MICHAELIS

A pleasing purple-red with dark throat. Forms compact bushes; large heavily fringed flowers.

**Tr. Pkt., \$1.00; 1/64 oz., \$2.50**

(Also mixture of any of the above four varieties at the same price).

#### (Plain Edged)

**White Cloud.** Pure snow-white flowers on fine compact plants. Largest and free-flowering white, very effective for contrast.

**Dwarf Pink Glory Improved.** Deep rose with white throat, dwarf and compact habit, splendid for pots and bedding.

**Tr. Pkt., 75c; 1/64 oz., \$1.75; 1/32 oz., \$3.00**

#### Giant Fringed Single (Fimbriata) Tr. Pkt. 1/64 oz. 1/32 oz.

<b>Dainty Lady.</b> Golden Yellow. (See Recent Introductions on next page)	\$0.75	\$.....	\$.....
<b>Maculata.</b> Blotched red and white.....	.50	1.25	2.00
<b>Pink Triumph.</b> Bright rose pink.....	.50	1.25	2.00
<b>Pride of Portland.</b> Deep rose.....	.50	.75	1.25
<b>Royal Purple.</b> Deep violet.....	1.00	2.00	3.75
<b>Steel Blue.</b> Choice blue, richly veined.....	.50	1.35	2.50
<b>Theodosia.</b> Large fringed rose, golden throat.....	.75	1.50	2.50
<b>Violacea Marine.</b> (New) Large, velvety, deep blue, waved and fringed .....	1.00	2.00	3.75
<b>Large-Flowered Fringed Mixed.</b> Range of all colors.....	.50	1.00	1.75

#### Giant Plain Edged Single (Grandiflora)

<b>Balcony Queen.</b> Velvety blue, white spotted and blotched.....	.50	1.25	2.00
<b>Elk's Pride.</b> Largest, darkest and best velvety purple.....	.50	.80	1.50
<b>Queen of the Market.</b> Deep carmine red with scarlet lustre.....	1.00	2.00	.....
<b>Silver Seam.</b> Large dark violet flowers, bordered by silvery seam..	1.00	2.00	.....
<b>Violacea.</b> Velvety dark blue, large flowers.....	1.00	2.00	3.75
<b>Giant Large Flowering Mixed.</b> Wonderful variety of colors.....	.75	1.25	2.00

#### Balcony Petunias

Tr. Pkt. 1/8 oz.

<b>Balcony Queen.</b> Velvety blue, white spotted and blotched .....	1/64 oz., \$1.25	\$0.50	\$.....
<b>Star of California.</b> Red and white.....	.....	.35	1.00
<b>Venosa.</b> Dark violet veins on rosy lilac ground.....	1/64 oz., \$1.25	.50	.....
<b>Violacea.</b> Deep velvety blue.....	.....	.35	1.00
<b>Crimson Rose White</b> .....	.....	.35	.75
<b>Balcony Mixed</b> .....	.....	.35	.70

## PETUNIAS (Continued)

### Bedding Petunias (Dwarf)

**Imported German Strains.** Hand pollination of selected plants, insures this seed producing plants true to name.

	Tr. Pkt.	1/4 oz.	1 oz.
<b>Alderman.</b> Clear deep violet-blue .....	\$0.40	\$1.50	\$5.00
<b>Celestial Rose Improved.</b> Deep rose.....	1/8 oz., \$1.25	.50	2.25
<b>Cockatoo.</b> Deep violet, irregular white markings.....	1/32 oz., \$1.25	.50	.....
<b>Heavenly Blue Improved. (True)</b> Light blue.....		.50	1.75
<b>Norma.</b> Violet-blue with white star.....		.35	.80
<b>Rosy Morn Improved.</b> Deep rose with white throat.....		.35	1.25
<b>Snowball.</b> Pure white, fine for bedding.....		.25	1.00
<b>Snow Queen.</b> White, larger flower than Snowball.....		.35	4.25

### Bedding Petunias (Dwarf)

#### American Strains by our foremost Petunia Specialists

	Tr. Pkt.	1/4 oz.	1 oz.
<b>Alderman.</b> Dark violet.....	\$.35	\$0.65	\$2.00
<b>Celestial Rose.</b> Improved Rose of Heaven, deeper color and more dwarf	.40	1.25	4.00
<b>Cockatoo.</b> A velvety deep violet with irregular white spots and stars	.40	1.25	.....
<b>Crimson.</b> Dark red.....	.35	.75	2.25
<b>Heavenly Blue.</b> Pretty light blue.....	.40	1.25	.....
<b>Inimitable.</b> Spotted and striped.....	.25	.50	1.75
<b>Rose Gem.</b> Deep rose.....	.40	.....	.....
<b>Rose of Heaven.</b> Glowing clear rose-pink.....	.25	.50	1.75
<b>Rosy Morn.</b> Glowing rose, white throat.....	.35	.65	2.25
<b>Senator.</b> Gloxinia-purple with white throat.....	.35	.75	2.50
<b>Snowball.</b> Pure white, compact. Fine bedder.....	.25	.40	1.40
<b>Violacea.</b> Deep velvety purple.....	.35	.75	2.50
<b>Special Dwarf Mixed.</b> Small flowering sorts.....	.25	.40	1.50

### Bedding Petunias (Tall)

<b>Flaming Velvet.</b> Crimson. (See Recent Introductions Below).....	.40	.....	.....
<b>General Dodd's.</b> Blood red.....	.25	.40	1.50
<b>Howard's Star Improved.</b> Reddish purple, white star.....	.30	.50	1.75
<b>Inimitable.</b> Spotted and striped.....	.25	.40	1.50
<b>Lord Courtenay.</b> Golden rose, yellow throat.....	.25	.40	1.50

### Recent Introductions

#### Dainty Lady

A distinct new color—delicate golden yellow—the first really yellow Petunia. Large flowering, single, fringed type. Compact plants of semi-dwarf habit and the medium sized, delicately fringed golden yellow blooms are produced freely. Originator's Seed.

Tr. Pkt., 75c

#### Flaming Velvet

Awarded Gold Medal in 1936 All America selections. Brilliant velvety blood-red or crimson flowers. Of Hybrida type and grows a bit taller than the Dwarf Bedding class. Originator's Seed.

Tr. Pkt., 40c; 1/8 oz., \$1.50; 1/4 oz., \$2.50

Dainty Lady



#### Martha Washington

Award of merit in All America selections for 1936. Grows about 9-in. high and forms perfect ball effect. The frilled blooms, 3-in. in diameter are blush-pink and the center is strongly veined a rich wine-red. **Illustrated on Front Cover.**

Tr. Pkt., 50c; 1/32 oz., \$1.50



Flaming Velvet

## PHLOX DRUMMONDI

### Grandiflora Varieties

		Tr. Pkt.	1/4 oz.	1 oz.
Alba. White .....	Brilliant. Pink with red eye .....	\$0.20	\$0.30	\$1.00
Isabellina. Yellow.....	Kermesina. Crimson .....	.20	.30	1.00
Violacea. Violet.....	Splendens. Scarlet with eye.....	.20	.30	1.00
Extra Fine Mixed .....		.15	.25	.80

### Dwarf Compact Varieties

Defiance. Most brilliant cinnabar red .....	Snowball. Pure white .....	.35	.75	2.50
Delicata. Salmon pink, carmine eye.....	Splendens. Carmine, white eye .....	.35	.75	2.50
Fireball. Striking red .....	Violacea. Blue, white eye.....	.35	.75	2.50
Finest Mixed .....		.30	.60	2.00
Cecily. Choice dwarf mixture, large flowering .....		.35	.75	2.50

## PORTULACCA

Double. A mixture of the choicest colors. Large flowering .....	.25	.60	2.00
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## PRIMULA MALACOIDES

### ERIKSSONII VARIETIES

- Baby Rose. Very deep pink.  
 New Baby. Lavender-pink.  
 Wonder Baby. Pretty pink.  
 King White. Pure white.  
 Salmon Beauty. True salmon.  
 Brillancy. Opens lavender-pink, changing to crimson.  
 Baby Doll. Deep pink with frilled flowers; very stiff stem; large lasting blooms.

Tr. Pkt., (1000 Seeds), \$1.00;  
 1/128 oz., \$2.75;  
 1/64 oz., \$5.00



### GERMAN VARIETIES

BREHM'S DWARF KING. Dwarf, compact, large dark carmine-red flowers.

WEIHENSTEPHAN. Attractive salmon-pink shade.

Tr. Pkt., 75c; 1/64 oz., \$1.50

GRANDIFLORA ALBA. New, large flowering white variety.

Tr. Pkt., 50c; 1/64 oz., \$1.00

## PRIMULA CHINESE GIANT

### Finest Fringed Chinese Primulas

- Alba Magnifica. Pure white, yellow eye.  
 Coerulea. Light blue.  
 Defiance. Deep red with dark center.  
 Diamant. Glowing scarlet blood-red.

- Duchess. White, tyrian rose center.  
 Morning Red. Delicate rose color.  
 Sedina. Pretty carmine rose.  
 Mixture of these colors.

Tr. Pkt., 75c; 1/64 oz., \$1.50; 1/32 oz., \$2.75

## PRIMULA KEWENSIS

Decorative winter blooming greenhouse plant. Canary yellow flowers, fine leaves, about 12 in. high.

Tr. Pkt., 50c

## PRIMULA OBCONICA

### ZUKUNFT

Largest flowering and deepest dark red of all Obconica Primulas. Compact plants, and the mass of flower heads on strong stems, show evenly above the dark green foliage. Truly, the finest and most pleasing variety yet introduced.

**500 Seeds, \$1.25; 1/128 oz., \$2.50;  
1/64 oz., \$4.50; 1/32 oz., \$8.50**

### CONCORDIA

Grown for us by a Primula Specialist in Milwaukee, Wisc. Plants awarded First Prize at Chicago (Spring 1936) Flower Show. Very large blooms of red and deep rose produced freely on compact plants.

**500 Seeds, \$1.50; 1/128 oz., \$2.75;  
1/64 oz., \$5.00**

### VIOLACEA (New)

Deep violet-blue, and an outstanding novelty for 1937. Originator's Packets contain seed for 80 to 100 plants.

**Tr. Pkt., \$1.25**

**Mohnstein's Atrosanguinea.** Dark red.

**Mueller's Rosea.** Rose.

**M and M Mixed.** Dark red and rose.

**Fassbender Red.** Very large flowering dark red of compact growth.

**Flame of Love.** Dark blood red and a profuse bloomer of compact habit.

**Friesdorf Salmon.** (Novelty) Salmon-pink and a strong growing strain. Large flowers.

**Pearl of the Lower Rhine.** Large and profuse blooming, scarlet-red variety.

**Schmid's Giant.** With the exception of the novelty "Zukunft," the largest flowering Obconica. Glowing deep dark red color.

**Zeppelin.** Glossy salmon, shading to purple-red with salmon shine.

**Gigantea Coerulea.** Clear light blue, gigantic flowering.

**Alba.** Large flowering white.

**Appleblossom.** A pretty pink.

**500 Seeds, 75c; 1/128 oz., \$1.25; 1/64 oz., \$2.25; 1/32 oz., \$4.00**



### Fassbender Compacta

**Berlin Dark Red.** Darkest red.

**Berlin Rose.** Dark rose.

**Berlin Special Mixture.** Red and rose.

## PYRETHRUM

	Tr. Pkt. 1 oz.
<b>Parthenifolium Aureum.</b> (Golden Feather) .....	\$0.15      \$0.45

## RHODANTHE

<b>Maculata Mixed.</b> Splendid everlasting, but still widely grown for pot plant sales. A mixture of rose and white colors.....	.15      .40
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## RICINUS (Castor Bean)

<b>Zanzibariensis.</b> A fine mixture of many shades.....	1/4 lb., 50c ... ....	.15
<b>Sanguineus.</b> Red leaves.....	1/4 lb., 50c ... ....	.15

## SALPIGLOSSIS

<b>Grandiflora Superbissima.</b> (Emperor) The largest flowered and most beautiful of all. Choice mixture .....	\$0.20      \$0.35	\$1.00
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## SAPONARIA

<b>Vaccaria.</b> Used in same manner as Gypsophila. The light graceful sprays of glistening flowers are produced in the greatest profusion. <b>Alba</b> , white.....	.10	....	.25
<b>Rosea</b> , pink.....	....	....	....

**SALVIA**

		Tr. Pkt.	1/4 oz.	1 oz.
<b>America.</b> (Globe of Fire)	Early flowering and even growing.....	\$0.35	\$0.60	\$2.00
<b>Bonfire.</b>	Glowing red, erect growing habit.....	.30	.50	1.75
<b>Fireball.</b>	Choice free blooming, semi-dwarf.....	.35	.60	2.00
<b>Harbinger.</b>	Dwarf, early flowering, best of all scarlet Salvias.....	.40	.75	2.50
<b>Splendens.</b>	Scarlet, tall growing .....	.25	.40	1.25
<b>Maroon Prince.</b>	Very deep violet, medium tall grower .....	.40	.90	3.00
<b>Zurich.</b>	Dwarf, early and free blooming.....	.35	.60	2.00
<b>Farinacea.</b>	Light blue, 3-3½ ft. high .....	.25	.40	1.50
<b>Farinacea Alba.</b>	White, long flower spikes .....	.40	.75	.....



Salvia Splendens Rakete

**Salvia Rakete**

The prettiest, dwarfest and earliest flowering Salvia. If sown early, the plants begin to flower in June and continue until frost. The large flower panicles are brilliant, glowing, dark red, appearing in masses, and are carried well above the strong foliage. A symmetrical grower, 10 to 12 in. high, and comes true from seed.

Tr. Pkt., 50c; 1/8 oz., 85c;  
1/4 oz., \$1.50; 1 oz., \$5.00

**SCABIOSA**

Tall Large-Flowered Double	
Azure Fairy, lavender	Cherry Red
Sulphur Yellow	Rose
King of the Blacks.	White
Loveliness. Salmon-rose.	
Blue Cockade. Deep blue.	
Tr. Pkt., 15c; 1 oz., 50c	
Extra Fine Mixed.	
Tr. Pkt., 10c; 1 oz., 40c	

**SANVITALIA**

**Procumbens.** (Creeping Zinnia) Tiny ½ to ¾ inch double, button-like flowers of deep golden yellow, resembling Zinnia Haageana. The plant is low and creeping, extremely dwarf, reaching a height of no more than 4 to 5 in. Excellent for edgings or rock gardens.

Tr. Pkt., 25c; 1/4 oz., 45c; 1 oz., \$1.50

**SCHIZANTHUS**

**Wisetonensis Excelsior Compactus.** Dwarf, compact growing strain for pots. Very free flowering; excellent pastel color shades.

Tr. Pkt., 50c; 1/8 oz., \$1.00

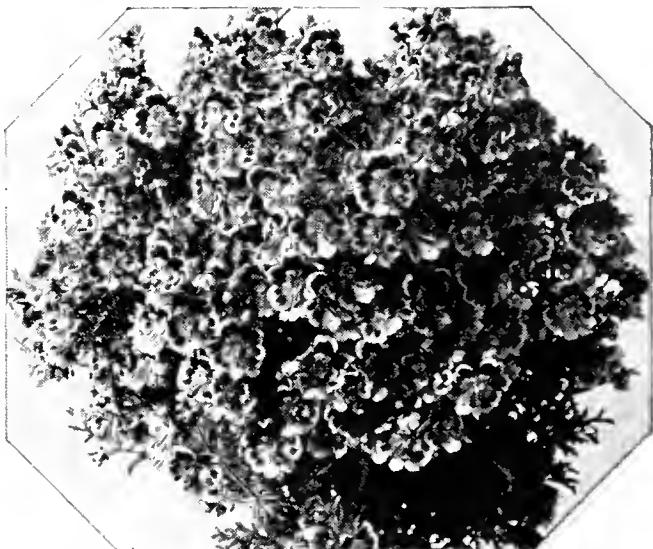
**Wisetonensis Brilliant Mixed.** (Excelsior Hybrids) Taller growing strain, bright shades, free and large flowering.

Tr. Pkt., 30c; 1/8 oz., 60c; 1/4 oz., \$1.00

**SMILAX (Medeola)**

**Asparagoides.** Greenhouse climber.

Tr. Pkt., 20c; 1 oz., 50c



Schizanthus Excelsior Compactus

**SHAMROCK**

	Tr. Pkt.	1/4 oz.	1 oz.
<b>True Irish Strain</b> .....	\$0.15	\$ ....	\$0.50

**SOLANUM**

<b>Capsicastrum Nanum</b> (Jerusalem Cherry) Red .....	.15	....	.60
<b>Hlavacek's Masterpiece.</b> (Cleveland Cherry) Select strain; produces an abundance of fruit on dwarf, compact plants .....	.30	.50	1.75

**STATICE****PUBERULA**

An extremely valuable and well-lasting pot plant for summer and late autumn. Statice Puberula flowers five months after sowing, grows only 4 to 6 in. high, and forms large magnificent dark violet blooms. It can be used for pots and in the open, also in rock gardens. Perennial type.

**Tr. Pkt., 50c; 1/4 oz., \$1.00**

**Suworowii** (Russian Statice)

Bright rose flowers, suitable variety for pot culture.

**Tr. Pkt., 15c; 1/4 oz., 25c;  
1 oz., 75c**



Statice Puberula

	Tr. Pkt.	1/4 oz.	1 oz.
<b>Sinuata "Kampf's Tall Improved."</b> Most brilliant deep blue, dense blooms on stalks 3 ft. long .....	1/4 lb. \$1.50	\$0.25	\$ ....
<b>Sinuata True Blue</b> .....	1/4 lb. .75	.15	....
<b>Sinuata Lavender</b> .....	1/4 lb. .60	.15	....
<b>Bonduelli.</b> Bright yellow.....	1/4 lb. .75	.15	....

**STREPTOCARPUS**

Pretty and large flowering hybrids, easily raised from seed. Gloxinia-like flowers, in a wide range of color.

**Tr. Pkt., \$1.00**

**SWEET PEAS****Early or Winter-Flowering**

	1/2 oz.	1 oz.	1/4 lb.
<b>American Beauty.</b> Crimson-rose	Ball's Rose. Improved Rose pink ..	\$0.20	\$0.35
<b>Annie Laurie.</b> Pure rose pink	Cattleya. Rosy lilac.....	.20	.35
<b>Blue Bird.</b> Violet-blue	Blue Bonnet. Best clear blue .....	.20	.35
<b>Burpee's Orange.</b> Deep orange	Flamingo. Orange-salmon .....	.20	.35
<b>Fragrance.</b> Clear lavender	Hope. Pure white, black seeded ...	.20	.35
<b>Grenadier.</b> Poppy scarlet	Heather Bell. Rose-lavender .....	.25	.40
<b>Harmony.</b> Lavender	Jeanne Mamitsch. Bright pink ...	.20	.35
<b>Laddie.</b> Long stemmed rose	Mrs. Herbert Hoover. Dark blue....	.20	.35
<b>Majestic Rose.</b> Rose-pink	Valencia. Bright orange .....	.30	.50
<b>Red Bird.</b> Crimson-red	Spring Song. Salmon-pink .....	.20	.35
<b>White Harmony.</b> A good standard white, black seeded .....	.20	.35	1.25
<b>Early or Winter Flowering Mixture.</b> Well-balanced colors.....	.20	.35	1.10

## STOCKS

### Giant Long-Stemmed "Champion Column"

(Non-branching). Produces one stem of  $2\frac{1}{2}$  feet with thickly set large double flowers.

American Beauty (Deep rose)	Chamois Pink
Silvery Lilac (Lilac-lavender)	White (Ball's)
Malmaison Pink (Light pink)	Ruby (Red)

1/2 Tr. Pkt., 50c; Tr. Pkt., \$1.00;  
1/8 oz., \$1.25; 1/4 oz., \$2.25

#### Finest Mixed.

1/2 Tr. Pkt., 35c; Tr. Pkt., 70c;  
1/8 oz., \$1.10; 1/4 oz., \$2.00

### Improved Giant Bismarck

Of robust growth. Produces very large double flowers.

Antique Copper	Appleblossom	Silvery Lilac
Salmon Rose	Canary Yellow	Dark Blue
Chamois	White	Blood Red
Tr. Pkt., 35c; 1/8 oz., 50c; 1/4 oz., \$1.00; 1 oz., \$3.00		Flesh Rose

#### Finest Mixed.

Tr. Pkt., 20c; 1/8 oz., 35c; 1/4 oz., 60c; 1 oz., \$2.25

### Large Flowering Dwarf Ten Weeks

A compact branching strain for pots and bedding.

Blood Red	Canary Yellow	Lavender
White	Brilliant Rose	Purple
Tr. Pkt., 25c; 1/8 oz., 40c; 1/4 oz., 75c; 1 oz., \$2.25		

#### Finest Mixed.

Tr. Pkt., 20c; 1/8 oz., 35c; 1/4 oz., 60c; 1 oz., \$2.00



Champion Column

## THUNBERGIA

	Tr. Pkt.	1/4 oz.	1 oz.
Choicest Mixed (Black-eyed Susan).....	\$0.15	\$0.25	\$0.80

## TORENIA

Excellent plants for Mothers' Day combination boxes and pots.

Fournieri. Blue flowers with dark shadings .....	1/8 oz., 40c	.20	.75	.....
Alba White Wings. A choice white variety.....	1/8 oz., 50c	.20	.....	.....
Speciosa. Large flowering blue .....	1/8 oz., 75c	.25	.....	.....
Speciosa The Bride. Large-flowered white with pink .....	1/8 oz., 75c	.25	.....	.....
Baillonii. Golden yellow with red throat .....	1/16 oz., \$1.50	.40	.....	.....

## TRACHELIUM COERULEUM

Free growing annual, valuable as a pot plant or for cutting. Large clusters of blue flowers resembling Gypsophila.

Tr. Pkt., 35c

## VENIDIUM

Fastuosum. Deep orange Daisy-like flowers, 4 to 5 inches across, double row of petals, upper row being marked at the center with a reddish brown zone. Plants 2 to 3 feet high, bloom over a long period .....	Tr. Pkt.	1/4 oz.	1 oz.	
		.40	1.25	4.00

Calendulaceum. Large brilliant orange, daisy-like flowers with a paler zone around the center dark disc. Forms bushy plant with silvery gray foliage growing about 18 in., high. Very free flowering .....	Tr. Pkt.	1/4 oz.	1 oz.	
		.25	.40	1.50

**VERBENA**

	Tr. Pkt.	1/4 oz.	1 oz.
<b>Venosa.</b> Heliotrope-blue, fine for contrast in beds and borders.....	\$0.25	\$0.40	\$1.25
<b>Erinoides.</b> (Moss Verbena) Purple.....	.25	.40	1.25

**Grandiflora (Large-Flowering)**

<b>Beauty of Oxford Hybrids.</b> Clear rose-pink to rose-red shades.....	35	.60	2.00
<b>Lavender Glory.</b> Clear lavender, medium creamy eye.....	.35	.60	2.00
<b>Etna.</b> Garnet red, deep cream eye			
<b>Coccinea.</b> Scarlet, small eye.....	.25	.50	1.60
<b>Lucifer.</b> Brilliant scarlet			
<b>Luminosa.</b> Flame pink.....	.25	.50	1.60
<b>Rosea Stellata.</b> Pink, white eye			
<b>Pink and Rose Shades</b> .....	.25	.50	1.60
<b>Violacea.</b> Violet, with white eye			
<b>White.</b> Pure white.....	.25	.50	1.60
<b>Finest Large-Flowering Mixed</b> .....	.25	.40	1.40

**Verbena Fireball.**

**Dannebrog.** Intense scarlet with large white eye, compact growing habit.

Tr. Pkt., 25c; 1/4 oz., 50c; 1 oz., \$1.60

**Choice Compact Varieties Mixed.** Mixture of all the finest colors.

Tr. Pkt., 30c; 1/4 oz., 60c; 1 oz., \$2.00

**VINCA (Periwinkle)**

	Tr. Pkt.	1/4 oz.	1 oz.
<b>Rosea.</b> Pink			
<b>Alba Oculata.</b> White, rose center	.15	.25	.75
<b>Delicata.</b> Soft pink.....	.15	.25	.75
<b>Finest Mixed</b> .....	.15	.25	.70

**VIRGINIAN STOCKS**

A splendid edging plant in mixed colors..... .15 ..... .25

**WALLFLOWER**

**Double Annual "Early Wonder."** This remarkable new Wallflower comes into bloom within 5 months from sowing. A mixture of the finest colors, such as **Brown, Dark Brown, Golden Yellow, Canary Yellow, and Primrose**..... .50 1.00 3.50

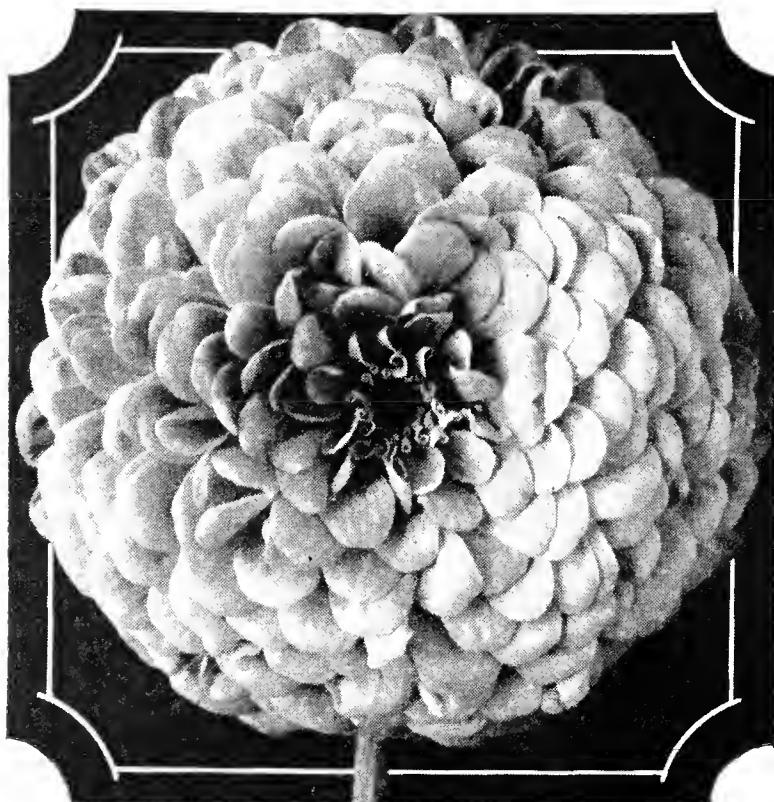
**Single Varieties**

<b>Berlin Forcing.</b> Brilliant brown.	<b>Fire King.</b> Carmine orange.....	.15	.....	.50
<b>Cloth of Gold.</b> Golden yellow.	<b>Harbinger.</b> Light brown .....	.15	.....	.50
<b>Dresden Early Black Brown.</b>	<b>Vulcan.</b> Semi-dwarf, deep red ..	.15	.....	.50
<b>Finest Mixed</b> .....		.15	.....	.45

**ZEA**

**Japonica.** (Variegated Corn)..... .10 ..... .20

## ZINNIAS



**Zinnia Dahlia Flowered Old Rose**

**Bodger's**

### Giant Dahlia-Flowered

**Buttercup.** Deep creamy yellow.  
**Canary Bird.** Delicate primrose.  
**Crimson Monarch.** Crimson-red.  
**Dream.** Lavender, shaded purple.  
**Exquisite.** Light rose, deep rose center.

**Golden Dawn.** Golden yellow.  
**Golden State.** Rich orange.  
**Illumination.** Deep rose.  
**Meteor.** Rich deep red.  
**Old Rose.** Real old rose shade.  
**Oriole.** Brilliant orange and gold.  
**Polar Bear.** Best white.  
**Purple Prince.** Fine deep purple.  
**Scarlet Flame.** Orange-scarlet.

Tr. Pkt., 20c; 1/4 oz., 30c;  
1 oz., \$1.00

### Finest Dahlia-Flowered Mixture.

All colors.

Tr. Pkt., 15c; 1/4 oz., 25c;  
1 oz., 85c; 1/4 lb., \$2.75

### Giants of California

**Brightness.** Bright pink.

**Cerise Queen.** Rich orange-rose.

**Enchantress.** Light rose with deep rose center.

**Golden Queen.** Golden yellow.

**Grenadier.** Bright, dark red.

Tr. Pkt., 20c; 1/4 oz., 30c; 1 oz., \$1.00

**Giants of California Mixed.** Special Florists' mixture from these colors.

Tr. Pkt., 15c; 1/4 oz., 25c; 1 oz., 85c; 1/4 lb., \$2.75

### Pumila Dwarf Double

(Cut and Come Again)

Canary Yellow	Golden Orange
Salmon Rose	Scarlet
1/4 oz., 20c; 1 oz., 60c	

Mixture of these colors.

1/4 oz., 15c; 1 oz., 50c

### Lilliput, or Small-Flowered

Small Pompon-like blossoms, valuable for bedding and cut flowers.

Canary Yellow	Golden Gem
Lilac Gem	Rosebud
Salmon Rose	Scarlet Gem

White Gem

Tr. Pkt., 15c; 1/4 oz., 25c; 1 oz., 75c

Finest Lilliput Double Mixed.

Tr. Pkt., 15c; 1 oz., 60c; 1/4 lb., \$2.00



**Plant of Zinnia Pumila Dwarf Double**

## ZINNIAS (Continued)

### Lilliput Tom Thumb

Compact plants, grow 4 to 6 inches, covered with well formed flowers of the Lilliput type. Colors range through the red, orange, yellow, pink, rose and other pastel shades. Excellent mixture for pot plant and border use.

Tr. Pkt., 25c; 1/4 oz., 40c; 1 oz., \$1.25

### Chrysanthemum-Flowered or Fantasy Mixed

Medium sized flowers, shaggy appearance. Mixture includes the brightest shades of red, yellow and orange, as well as pinks and cream.

Tr. Pkt., 25c; 1/4 oz., 40c;  
1 oz., \$1.50

### Scabious-Flowered Zinnia

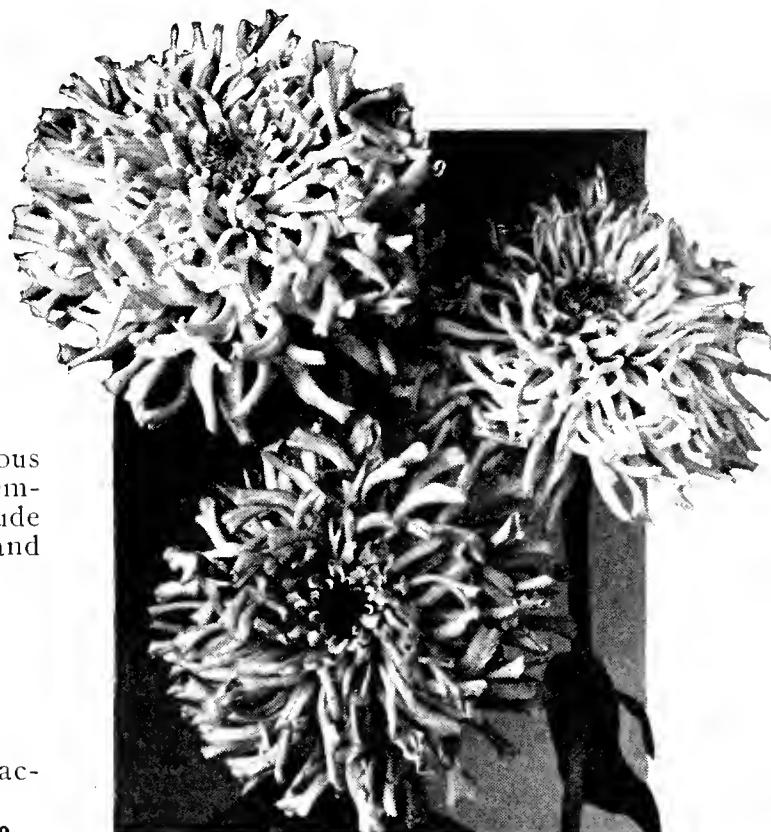
Plants 2 to 2½ feet, bearing numerous medium sized flowers, remarkably resembling the annual Scabiosa. Colors include **crimson, scarlet, orange, yellow, pink, and white.**

Tr. Pkt., 25c; 1/4 oz., 40c;  
1 oz., \$1.50

### Picotee. (Double)

Ruffled and curled petals, many attractive shades.

Tr. Pkt., 20c; 1/4 oz., 35c; 1 oz., \$1.00



Chrysanthemum-Flowered or Fantasy

Maintaining constant contact with seed growers, breeders and hybridizers all over the world, we are pleased to offer herein the most outstanding novelties, new strains, improvements on older varieties and all standard sorts. All have been tried in widely diversified sections and climates over the United States, and will undoubtedly prove popular and profitable for the Florist Grower. For the convenience of ready reference, the complete descriptions and illustrations will be found on these pages, arranged alphabetically, which cover the year 'round seed requirements for Florists and Nurserymen.



Attention is particularly invited to our leading specialties, i. e., Begonias, Calceolarias, Cinerarias, Cyclamen, Pansies, Petunias and Primulas. These offerings, produced by the World's Leading Seed Breeders—specialists in their respective fields—assure our customers of stock true to name and color, and which will show a marvelous uniformity and perfection in growth.

# PERENNIAL FLOWER SEEDS

\*INDICATES ROCK GARDEN VARIETIES      Tr. Pkt.    1/4 oz.    1 oz.

<b>*ACAENA Glauca.</b>	Silvery green foliage. 2 in.....	\$0.30	\$ .....	\$ .....			
<b>ACHILLEA The Pearl.</b>	Double, white. 30 in.....	.35	1.00	3.00			
Kelwayi Rosea.	Magenta red. 24 in.....	.25	.45	1.50			
<b>ACONITUM (Monk's Hood) Fisheri.</b>	Pale blue. 3 ft.....	.25	.50	1.50			
Napellus.	Dark blue. 3 ft.....	.25	.50	1.50			
<b>ADONIS Vernalis.</b>	Bright yellow, large flowers. 1 ft.....	.35	.60	2.00			
<b>AGATHEA Coelestis.</b>	(Blue Border Daisy) Blue, 40 in.....	.25	.50	1.50			
<b>AGROSTEMMA Coronaria.</b>	Deep blood red. 30 in.....	.10	.....	.30			
<b>*ALSINE Pinifolia.</b>	White, dwarf. 6 in.....	.35	.....	.....			
<b>*ALYSSUM Saxatile Compactum.</b>	(Gold Dust). 1 ft.....	.15	.25	.75			
<b>ANCHUSA Barrelieri.</b>	Earliest dark blue. 30 in.....	.20	.35	1.25			
Italica Grandiflora Dropmore.	Gentian-blue. 6 ft.....	.15	.....	.60			
<b>*Myosotidiflora.</b>	Forget-me-not blue. 12 in.....	.75	.....	.....			
<b>ANEMONE Coronaria St. Brigid.</b>	Large flowers, semi-double, superb mixture of colors, 12 in.....	.50	1.00	3.75			
*Sylvestris.	(Snowdrop Windflower) White. 12 in.....	.20	.40	1.50			
<b>ANTHEMIS Kelwayi.</b>	Golden yellow. 3 ft.....	.15	.....	.60			
Kelwayi Alba.	White. 3 ft.....	.15	.....	.60			
<b>AQUILEGIA (Columbine) Chrysanthia.</b>	Light yellow. 3 ft.....	.25	.40	1.40			
Skinneri.	Scarlet spurs, yellowish green corolla.....	.35	.75	.....			
<b>Long Spurred Blue Shades.</b>	.....	.40	1.50	.....			
Copper Queen.	Copper-red with straw corolla.....	.50	1.75	.....			
Crimson Star.	Deep crimson, white corolla.....	1/8 oz., \$1.50	.50	.....			
Orange and Scarlet Shades.	.....	.40	1.50	.....			
Pink Shades	.....	.40	1.50	.....			
Silver Queen.	Silvery white.....	.40	1.50	.....			
Mrs. Scott Elliott's Hybrids.	.....	.50	1.25	4.00			
<b>*ARABIS Alpina.</b>	White. 12 in.....	.15	.....	.60			
<b>ARMERIA Formosa.</b>	Red. 2 ft.....	.20	.40	1.30			
*Laucheana.	Rosy crimson. 9 in.....	.50	1.20	4.00			
*Maritima.	Lilac-rose. 12 in.....	.50	1.20	4.00			
<b>*ASPERULA Odorata.</b>	(Woodruff) White, odoriferous. 8 in.....	.15	.....	.60			
<b>ASPHODELUS Luteus.</b>	The golden Asphodel. 3 ft.....	.35	.75	.....			
<b>ASTER Wartburg Star.</b>	Early, bright lavender flowers, on stalks 28 in. long.....	.50	2.00	.....			
*Alpinus.	Light blue. 12 in.....	.35	.75	2.50			
Amellus Roseus.	Rose. 30 in.....	1/8 oz., 75c	.40	1.40			
Michaelmas Daisy.	Newest varieties mixed.....	.35	.85	3.00			
<b>*AUBRIETIA Deltoides Graeca.</b>	Light blue. 6 in.....	.25	.50	1.75			
*Leichtlinii.	Large flowered, rosy purple. 6 in.....	.50	.....	.....			
*Large Flowered Hybrids Mixed.	6 in.....	.30	.70	2.40			
<b>AURICULA Primula</b> (See Primulas).							
<b>BELLIS PERENNIS</b> (Double English Daisy). 6 in.							
*Monstrosa Red.....	White.....	Pink.....	(Each)	.25	.75	.....	
*Monstrosa Finest Mixed.....				.20	.60	.....	
*Longfellow.	Large double, dark rose.....			.15	.40	1.40	
<b>BOCCONIA Japonica.</b>	(Plume Poppy). 5 ft.....			.15	.....	.50	
<b>*CAMPANULA Carpatica.</b>	Blue. 8-10 in.....			.15	.40	1.25	
Persicifolia.	Blue. 30 in.....			.20	.50	1.75	
Pyramidalis (Chimney Bellflower).	Blue. 5 ft.....			.15	.30	1.00	
Pyramidalis Alba.	White. 5 ft.....			.20	.50	.....	
*Raineri.	Rare Specie. Alpine plant, erect blue flowers.....			.75	.....	.....	
Medium Single (Canterbury Bells)							
Blue.....	Lilac.....	Rose.....	White.....	(Each)	.15	.....	.50
Finest Single Mixed.....					.15	.....	.40
Double Finest Mixed.....					.15	.30	1.00
<b>Medium Calycanthema</b> (Cup and Saucer)							
Blue.....	Lilac.....	Rose.....	White.....	(Each)	.25	.40	1.40
Finest Mixed.....					.20	.35	1.00

## PERENNIALS (Continued)

\*INDICATES ROCK GARDEN VARIETIES

Tr. Pkt. 1/4 oz. 1 oz.

**CANDYTUFT** (See *Iberis*)**CARNATIONS Double Grenadin.** 20-in.

<b>Cardinal Red.</b>	<b>King of the Blacks</b>	.....\$0.35	\$0.65	\$2.00
<b>Mont Blanc.</b> White.	<b>Triumph. Pink.</b>	.....35	.65	2.00
<b>Grenadin Double Finest Mixed.</b>		.....30	.50	1.80

<b>CENTAUREA Montana.</b> Cornflower-blue.	2 ft.....	.15	.25	.75
<b>Macrocephala.</b> Golden yellow.	3 ft.....	.20	.35	1.20

<b>*CERASTIUM Biebersteinii.</b>	White flowers, white foliage.	18 in.....	.15	.....60
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<b>CHAMAEMELEON Diacantha.</b>	Deep lilac, white-spined leaves.	4 ft.....	.15	.....50
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<b>CHEIRANTHUS Allionii</b> (Siberian Wallflower).	Bright orange.....	.15	.....	.50
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<b>CHELONE Barbata Coccinea.</b>	Scarlet flowers.	4 ft.....	.15	.....	.60
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<b>CLEMATIS Recta.</b>	White, very odoriferous.	4 ft.....	.15	.25	.75
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**COLUMBINE** (See *Aquilegia*).

<b>COREOPSIS Grandiflora.</b>	Golden yellow, long-stemmed.	3 ft.....	.15	.....	.40
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<b>*CRUCIANELLA Stylosa.</b>	Bright rose, early blooming.	18 in.....	.15	.25	.70
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<b>DAISY (Shasta) Alaska.</b>	Best white.	40 in.....	.20	.35	1.00
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**Blue Border Daisy.** (See *Agathaea*).**Double English Daisy.** (See *Bellis Perennis*).**Painted Daisy.** (See *Pyrethrum Roseum*).

<b>DELPHINIUM Elatum Iceberg.</b>	Large white flowers on long stems, comes true from seed.....	1/8 oz., \$1.20	.50	2.00	.....
<b>Blackmore and Langdon Strain.</b>	English hybrids.....	.45	.85	3.00	
<b>Hollyhock Wrexham Strain.</b>	Enormous flower spikes.....	.75	1.50	5.00	
<b>Belladonna Cliveden Beauty.</b> (Improved).	Light blue.....	.35	.60	2.00	
<b>Bellamosum.</b>	Dark blue.....	.40	.75	2.50	
<b>Chinensis Finest Mixed</b>		.15	.....	.60	

<b>*DIANTHUS Allwoodii Alpinus.</b>	Blooms first year from seed, single and semi-double flowers, wide range of beautiful colors.	4 to 6 in.....	1/16 oz., \$1.50	.50	.....
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<b>*Neglectus</b> (Glacier Pink).	Fiery red.	6 in.....	1/16 oz., \$1.00	.50	.....
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<b>*Caesius</b> (Cheddar Pink).	Rose-pink.	8 in.....	.15	.45	1.50
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<b>*Deltoides</b> (Maiden Pink).	Deep rose.	8 in.....	.20	.50	1.50
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<b>Plumarius Single and Double Mixed</b>		.15	.25	.85	
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<b>*Sweet Wivelsfield.</b>	For borders or rock gardens.	1 ft.....	.20	.40	1.25
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<b>Sweet William (Barbatus)</b>		.15	.....	.60	
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<b>Double Mixed</b>		.15	.....	.60	
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<b>Single Dark Crimson</b>		.15	.....	.50	
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<b>Pink Beauty (Newport Pink).</b>	Salmon-rose.....	.15	.25	.85	
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<b>Scarlet Beauty.</b>	Scarlet.....	.15	.25	.85	
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<b>White</b>		.15	.....	.50	
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<b>DIGITALIS (Foxglove) Gloxinæflora.</b>	Finest varieties with spotted flowers.	Mixed. 4 ft.....	.15	.....	.40
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<b>Monstrosa Mixed.</b>	Beautiful class.	3 ft.....	.15	.....	.60
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<b>DORONICUM Caucasicum.</b>	Yellow flowers, early.	2 ft.....	1.00	.....	.....
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<b>ECHINACEA Purpurea</b> (Purple Cone Flower).	40 in.....	.25	.40	1.25	
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<b>ECHINOPS Ritro</b> (Globe Thistle).	Violet.	5 ft.....	.10	.....	.35
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<b>*EPILOBIUM Hectori.</b>	White. Tiny creeping plant.....	.50	.....	.....	
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<b>*ERINUS Alpinus.</b>	Violet-red.	6 in.....	1/32 oz., \$1.40	.50	.....
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<b>*ERIOPHYLLUM Caespitosum.</b>	Yellow flowers, gray foliage.	8 in.....	.50	.....	.....
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<b>ERYNGIUM Planum.</b>	Cornflower-blue, globular heads.	4 ft.....	.15	.....	.50
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<b>FORGET-ME-NOT</b> (See <i>Myosotis</i> )		.15	.....	.50	
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<b>GAILLARDIA Burgundy.</b>	Darkest and most brilliant of all perennial Gaillardias. Beautiful wine-red color.....	.25	.40	1.25	
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<b>Bremen.</b>	Deep coppery scarlet, dark brown disk with narrow golden yellow edge.....	.25	.40	1.25	
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<b>Tangerine Improved.</b>	True tangerine-colored flowers.....	.25	.40	1.25	
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<b>The Dazzler.</b>	Large maroon-red and golden yellow flowers.....	.25	.40	1.25	
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<b>Portola Hybrids.</b>	Bronzy red shades with golden tips.....	.25	.40	1.25	
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<b>Grandiflora.</b>	Splendid mixed varieties.....	.10	.....	.50	
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## PERENNIALS (Continued)

\*INDICATES ROCK GARDEN VARIETIES Tr. Pkt. 1/4 oz. 1 oz.

<b>GEUM Coccineum Fl. Pl. Mrs. Bradshaw.</b> Large double, glow-red flowers. 2 ft.	\$0.25	\$0.50	\$1.50
<b>Coccineum Atrosanguineum.</b> Orange red; double and semi-double flowers. 2 ft.	.25	.40	1.25
<b>GYPSOPHILA Paniculata.</b> Single, white. 40 in.	.10	.....	.40
* <b>Repens.</b> White, dwarf. 6 in.	.25	.40	1.25
<b>HELENIUM Bigelowii.</b> Yellow, black disc, good for cutting	.35	.90	.....
* <b>HELANTHEMUM Mutabile</b> (Rock Rose). Mixed colors. 12 in.	.15	.30	1.00
<b>HELIOPSIS Scabra Zinniaeflora.</b> Yellow, semi-double. 3 ft.	.15	.....	.50
<b>HELLEBORUS Niger</b> (Christmas Rose). 14 in.	.15	.....	.50
* <b>HEUCHERA Sanguinea.</b> Deep red, graceful spikes. 30 in.	.50	.....	.....
<b>HIBISCUS Manihot Sunset.</b> Very large golden yellow. 20 in.	.15	.....	.50
<b>Moscheutos Roseus.</b> 4 ft.	.15	.25	.75
<b>HOLLYHOCK Triumph Mixed.</b> New, early flowering, 4 to 5 ft., branching habit, waved and fringed flowers in all self-colors and many charming bicolor combinations	.50	1.00	.....
Chater's Double.....Crimson.....Deep Rose.....White.....	.25	.40	1.25
Newport Pink.....Salmon Rose.....Yellow.....	.25	.40	1.25
Finest Chater's Double Mixed.....	.20	.35	1.00
<b>IBERIS</b> (Hardy Candytuft)			
* <b>Gibraltarica.</b> Lilac, shading to white. 12 in.	.15	.25	.75
* <b>Sempervirens.</b> White, very fine. 12 in.	.25	.40	1.30
* <b>Queen of Italy.</b> Rosy lilac, dwarf. 10 in.	.15	.....	.50
* <b>INULA Ensifolia.</b> Golden, dwarf. 12 in.	.35	.....	.....
<b>LATHYRUS Latifolius</b> (Everlasting Pea)			
Pink Beauty.....Red.....White Pearl.....	.15	.....	.50
<b>LIATRIS</b> (Blazing Star) <b>Spicata.</b> Purple-rose. 20 in.	.25	.50	1.60
<b>Pycnostachya.</b> Purple. 4 ft.	.20	.40	1.20
* <b>LINARIA Alpina.</b> Violet-blotched orange. 3 in.	1/8 oz., \$1.00	.50	.....
<b>LINUM Perenne</b> (Perennial Flax). Blue. 30 in.	.10	.....	.40
* <b>Flavum.</b> Yellow. 12 in.	.35	.75	.....
* <b>Flavum Compactum.</b> New, dwarf Flax, golden yellow. 6 in.	.50	.....	.....
<b>LOBELIA Cardinalis</b> (Cardinal Flower). Scarlet. 3 ft.	.50	.....	.....
<b>LUNARIA Biennis Alba</b> (Honesty). Excellent decorative when dried. Lasting silvery seed panicles. 40 in.	.15	.....	.60
<b>LUPINUS Polyphyllus.</b> 3 ft.			
Blue.....Rose.....White.....Mixture..... (Each)	.15	.....	.35
Downer's Hybrids. Fine range of colors	.20	.....	.60
<b>LYCHNIS Arckwrightii.</b> New hybrids, large flowers in orange-scarlet and salmon-pink shades. 2 ft.	.25	.40	1.25
<b>Chalcedonica.</b> Scarlet. 3 ft.	.15	.....	.50
<b>MATRICARIA</b> (See Annual Pages).			
<b>MYOSOTIS</b> (Forget-Me-Not)			
* <b>Alpestris.</b> Blue. 10-in.	.15	.....	.60
* <b>Rosea.</b> Pretty rose. 10-in.	.15	.25	.75
* <b>Blue Basket.</b> Deep blue, upright, good for cutting	.35	.75	2.75
* <b>Dissitiflora.</b> Rich blue, early and compact. 12-in.	.30	1.00	3.50
* <b>Palustris Semperflorens.</b> Blue, blooms from spring till fall. 12-in.	.25	.40	1.50
<b>Isolde Krotz.</b> Improvement on Ruth Fischer. Bright blue, compact, long-blooming and most valuable pot Forget-Me-Not. 10-in.	1.00	.....	.....
* <b>NEPETA Mussinii.</b> Light blue. 12 in.	.25	.60	.....
* <b>OENOTHERA Missouriensis.</b> Soft yellow. 10 in.	.35	.70	2.40
<b>PAPAVER</b> (Poppy) <b>Orientale.</b> Glowing red. 40 in.	.15	.35	1.00
Sanford's Giant Strain. A selected strain of Iceland Poppies	.35	.75	.....
* <b>Nudicaule</b> (Iceland Poppy). Finest mixed. 16 in.	.20	.35	1.00
<b>PENTSTEMON Gordonii.</b> Dark blue. 3 ft.	.25	.50	1.75
<b>PHYSALIS Franchetti</b> (Chinese Lantern Plant). 28 in.	.15	.....	.60

## PERENNIALS (Continued)

\*INDICATES ROCK GARDEN VARIETIES Tr. Pkt. 1/4 oz. 1 oz.

<b>PHYSOSTEGIA Virginica.</b> Rosy lilac. 4 ft.	.15	\$0.30	\$1.00
<b>PLATYCODON Mariesi.</b> Dark blue. 16 in.	.40	1.00	....
<b>POLYANTHUS</b> (See <i>Primula Veris</i> ).			
<b>*POTENTILLA Alpina Nana.</b> Lemon-yellow. 8 in.	.25	.50	....
* <i>Nepalensis</i> (Formosa). Cherry-red. 12 in.	.25	.50	1.50
* <i>Miss Willmott</i> . Bright carmine. 12 in.	.25	.50	1.50
<b>*PRIMULA Auricula.</b> Choice varieties mixed	1/8 oz., \$1.50	.40	....
* <i>Beesiana</i> . Glowing velvety purple, yellow eye. 16 in.	.50	....	....
* <i>Bullesiana Hybrida</i> . Shades of yellow, orange, apricot and carmine. Very fine. 18 in.	.50	....	....
* <i>Cashmiriana</i> . Lilac, earliest hardy Primrose. 12 in.	.75	....	....
* <i>Denticulata</i> . Large flowered lilac. 12 in.	.50	....	....
* <i>Farinosa</i> (Bird's Eye Primrose). Rose. 6 in.	.75	....	....
<i>Floribunda Grandiflora</i> . Yellow, good for pots. 12 in.	.75	....	....
* <i>Japonica</i> . Finest mixed. 18 in.	.35	.85	3.00
* <i>Officinalis</i> (Cowslip). Yellow. 10 in.	.25	.50	1.75
* <i>Veris</i> (Polyanthus). Choicest mixed. 12 in.	.50	1.75	....
* <i>Vulgaris</i> . The true yellow Primrose. 6 in.	.35	....	....
<b>PYRETHRUM Roseum.</b> Rose. 30 in.	.25	.45	1.60
<i>Roseum Atrosanguineum</i> . Deep blood red. 32 in.	.35	.75	2.50
<i>Roseum Hybridum</i> . Finest single mixed. 32 in.	.25	.40	1.25
Double Choice Mixed	.50	1.25	4.25
<b>RANUNCULUS Asiaticus Superbissimus.</b> Fine mixed. 12 in.	.15	....	.65
<b>RUDBECKIA Newmanii.</b> Vivid yellow. 24 in.	.25	.45	1.40
<i>Purpurea</i> (Echinacea). 40 in.	.25	.40	1.25
<i>My Joy. New.</i> Large golden yellow flowers, with black center	.25	.40	1.40
<b>SALVIA Farinacea.</b> Light blue, 3-3½ ft.	.25	.40	1.50
<i>Farinacea Alba</i> . White, long flower spikes	.40	.75	....
<b>*SAPONARIA Ocyoides</b> (Rock Soapwort). Rose. 12 in.	.15	....	.60
<b>SAXIFRAGA Perennial Species Mixed</b>	1/16 oz., 60c	.35	....
<b>SCABIOSA Caucasica Isaac House Strain.</b> New hybrids, large fringed and ruffled flowers, full range of blue shades	.50	1.00	3.00
<b>*SEDUM Acre</b> (Yellow Stonecrop). 2-3 in.	1/16 oz., 50c	.30	....
* <i>Reflexum</i> . Yellow flowers, creeping	.50	....	....
* <i>Spurium</i> . Pink, creeping habit	.50	....	....
*Many Species Mixed	1/8 oz., \$1.00	.40	....
<b>*SEMPERVIVUM.</b> Perennial species, finest mixed	.75	....	....
<b>*SILENE Schafta.</b> Rose, free flowering. 8 in.	.30	.60	2.00
<b>*SPERGULA Pilifera.</b> Hardy, for edgings or rockwork. 2 in.	.50	....	....
<b>STATICE Brassicaefolia.</b> Lavender-violet. 20 in.	.40	.75	2.50
<i>Dumosa</i> . New, dense silvery gray flowers. 16 in.	.25	.75	2.50
<i>Fruticans</i> . Lavender-violet. 20 in.	.40	.75	2.50
<i>Latifolia</i> . Blue, fine for bouquets. 30 in.	.20	.35	1.20
<i>Macrophylla</i> . Blue. 24 in.	.25	.45	1.50
<b>STOKESIA Cyanea</b> (Stoke's Aster). Blue. 16 in.	.25	.45	1.50
<b>SWEET PEAS—Everlasting Pea.</b> (See <i>Lathyrus</i> ).			
<b>SWEET WILLIAM</b> (See <i>Dianthus</i> ).			
<b>TRITOMA Pfitzer's Hybrids.</b> Brilliant red	.40	.75	2.50
Tuckii (May Queen). Dark rose with creamy yellow	.25	.40	1.25
<b>TROLLIUS Europaeus</b> (Golden Ball). Yellow. 20 in.	.40	1.00	....
<i>Lebedouri</i> . Orange. 2 ft.	.50	1.25	....
<b>*TUNICA Saxifraga.</b> Lilac-rose, dwarf. 10 in.	.15	....	.60
<b>VALERIANA Coccinea.</b> Purple-rose, floriferous. 3 ft.	.15	....	.50
<b>*VERONICA Repens.</b> Pale blue, very early, dwarf. 2 in.	.25	.80	....
* <i>Spicata</i> . Various colors, profuse bloomer. 1 ft.	.20	.45	1.50
<b>*VIOLA CORNUTA Admiration.</b> Large dark blue	.30	.50	1.50
* <i>Blue Perfection</i> . Large flowered, light blue	.30	.50	1.50
* <i>Lutea Splendens</i> . Golden yellow	.25	.40	1.40
* <i>White Perfection</i> . Pure white	.30	.50	1.50
* <i>Apricot</i> . Beautiful rich apricot shades tinged orange	.50	1.25	4.50
* <i>W. H. Woodgate</i> . (New). Pure bright amethyst-violet flowers, very large and round on long stems. 8 in.	1/16 oz., \$1.00	.50	3.25
* <b>Large Flowered Varieties Mixed</b>		.25	.40
<b>WAHLENBERGIA</b> (See <i>Platycodon</i> ).			1.40



*Petunia Dwarf Giants of California Ramona Strain*  
(See Page 23)